NEWS RELEASE

U-Store-It to Ring New York Stock Exchange Closing Bell

11/18/2004

- Announces Third Quarter 2004 Earnings Release Date -

CLEVELAND, Nov. 18 /PRNewswire-FirstCall/ -- U-Store-It Trust (NYSE: YSI), a self-administered and self-managed real estate investment trust focused primarily on self-storage facilities, announced today executives from the Company will ring the closing bell at the New York Stock Exchange on November 22, 2004 at 4 p.m. EST.

Separately, the Company announced that it will release financial results for the third quarter ended September 30, 2004 on December 2, 2004.

Robert J. Amsdell, Chairman and Chief Executive Officer, said, "We are honored to ring the closing bell of the world's premier stock exchange, and look forward to operating as a public company. It is an exciting time in U-Store-It's history and I am very proud of our efforts during this noteworthy period in the Company's history."

About U-Store-It Trust

U-Store-It Trust is a self-administered and self-managed real estate investment trust focused on the ownership, operation, acquisition and development of self-storage facilities in the United States. The Company's self-storage facilities are designed to offer affordable, easily accessible and secure storage space for residential and commercial customers. According to the Self-Storage Almanac, U-Store-It Trust is the sixth largest owner and operator of self-

storage facilities in the United States.

Forward Looking Statements

Certain statements in this release that are not historical fact may constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the actual results of the Company to differ materially from historical results or from any results expressed or implied by such forward-looking statements, including without limitation: national and local economic, business, real estate and other market conditions; the competitive environment in which the Company operates; the execution of our business plan; financing risks; the Company's ability to maintain its status as a REIT for federal income tax purposes; acquisition and development risks; potential environmental and other liabilities; and other factors affecting the real estate industry generally or the self-storage industry in particular. The Company refers you to the documents filed by the Company from time to time with the Securities and Exchange Commission which discuss these and other risks and factors that could cause the Company's actual results to differ materially from any forward-looking statements.

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