



NEWS RELEASE

Threadneedle Brand Introduced to U.S.

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LONDON--(BUSINESS WIRE)--

Threadneedle, a leading global asset manager based in London, has come to America. Four RiverSource mutual funds have been rebranded under the Threadneedle name to bring greater clarity to the comprehensive investment platform offered by RiverSource Investments. The name change helps differentiate funds managed solely by RiverSource from those that are subadvised by Threadneedle International Limited and other partners.

"We are excited to establish the Threadneedle name and brand in the U.S. marketplace as we continue to expand our global presence," said William Lowndes, head of U.S. distribution for Threadneedle Investments. "Our goal is to provide U.S. retail and institutional investors with broader access to our comprehensive investment capabilities."

As of Dec. 31, 2007, the Threadneedle group of companies manages more than \$137 billion of assets and delivers services to clients in 15 countries with a team of more than 130 talented investment professionals all centrally based in London. Threadneedle and RiverSource Investments are both wholly-owned subsidiaries of Ameriprise Financial, Inc., (NYSE: AMP).

"There is an increasing awareness of the role that global investing can play in an individual's portfolio," said Patrick Bannigan, senior vice president of mutual funds at RiverSource Investments. "Global investing has long been one of Threadneedle's core capabilities."

The four U.S. retail funds managed by Threadneedle are now named:

- Threadneedle Emerging Markets Fund (formerly RiverSource Emerging Markets Fund)
- Threadneedle European Equity Fund (formerly RiverSource European Equity Fund)
- Threadneedle Global Equity Fund (formerly RiverSource Global Equity Fund)
- Threadneedle International Opportunity Fund (formerly RiverSource International Opportunity Fund)

The funds are available through Ameriprise financial advisors and non-affiliated banks and broker-dealers.

In 2007, Threadneedle delivered its strongest year ever for U.K. equity investment performance, with 80 percent of equity funds above the median of their respective S&P peer groups at year end. Threadneedle won 2008 U.K. Lipper Fund Awards for Best Overall Group and Best U.K. Equity Group, both in the large category.(a)

(a) Data relates to U.K. funds managed by Threadneedle Asset Management Limited, which shares all investment staff with Threadneedle International Limited. These U.K. funds are not available for sale in the U.S.

About Threadneedle

Threadneedle International Limited, an FSA- and SEC-registered investment adviser that subadvises certain U.S. mutual funds managed by RiverSource Investments, LLC, is a subsidiary of Threadneedle Asset Management Holdings Limited. Threadneedle International Limited and its U.K. affiliates operate under the brand name Threadneedle. Threadneedle was founded in 1994 and manages more than \$137 billion(b) of assets, including property, for a wide range of clients including pension funds, insurance companies, private investors, corporations, mutual funds and affiliate group companies. Threadneedle reaches customers in 15 countries, across four continents and has more than 600 staff members in nine locations: United Kingdom, France, Netherlands, Germany, Austria, Switzerland, Spain, Sweden and Denmark.

For more information, visit threadneedle.com.

(b) As of 12/31/07 for all affiliates that operate under the brand name Threadneedle.

About RiverSource Investments

RiverSource Investments develops and manages asset growth, preservation and income solutions that revolve

around the needs of today's investors. The firm's specialized investment platform provides access to investment and research professionals located in strategic investment centers in the U.S. and overseas. RiverSource Investments delivers a full range of solutions across the risk return spectrum to retail investors and their advisors and to institutional investors including corporations, pension funds, governments, foundations and endowments.

For more information, visit riversource.com.

About Ameriprise Financial

Ameriprise Financial, Inc., is a leading financial planning and services company with approximately 12,000 financial advisors and registered representatives that provides solutions for clients' asset accumulation, income management and insurance protection needs. The company's financial advisors deliver tailored solutions to clients through a comprehensive and personalized financial planning approach built on a long-term relationship with a knowledgeable advisor. The company specializes in meeting the retirement-related financial needs of the mass affluent and affluent. Financial planning services and investments are available through Ameriprise Financial Services, Inc., Member FINRA and SIPC.

For more information, visit ameriprise.com.

You should consider the investment objectives, risks, charges and expenses of a mutual fund carefully before investing. For a free prospectus, which contains this and other important information about the funds, call (888) 791-3380. Read the prospectus carefully before investing.

There is no guarantee that the strategies will be successful.

Investment products, including shares of mutual funds, are not federally or FDIC-insured, are not deposits or obligations of, or guaranteed by any financial institution, and involve investment risks including possible loss of principal and fluctuation in value. Investing in certain funds involves special risk, such as those related to investments in foreign securities, small- and mid-capitalization stocks, fixed income securities (especially high-yield securities), and funds which focus their investments in a particular sector, such as real estate, technology, and precious metals. When discussing one of these funds with clients or prospects, please be sure to discuss the risks specific to each fund.

RiverSource(R) mutual funds are distributed by RiverSource Distributors, Inc., Member FINRA, and managed by

RiverSource Investments, LLC. These companies are part of Ameriprise Financial, Inc.

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Source: Ameriprise Financial, Inc.

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