



NEWS RELEASE

# Thousands of Ameriprise Financial Volunteers Work to Help End Hunger at Nonprofits across the Country

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8,000 volunteers will provide more than 1 million meals to families and individuals in need

MINNEAPOLIS--(BUSINESS WIRE)-- Today, thousands of volunteers from Ameriprise Financial (NYSE: AMP) will lend a hand at food banks, pantries and warehouses across the country to help the 41 million Americans facing hunger. More than 8,000 Ameriprise employees, financial advisors and clients will serve meals, sort donations and stack shelves at 450 company-sponsored events nationwide. This effort will help provide more than 1 million meals for people in need ahead of the holiday season.

Ameriprise organizes company-wide days of service twice each year to help the one in eight Americans who may not know where their next meal is coming from. Since its inception in 2010, the days of service have become the biggest corporate volunteer events hosted in partnership with Feeding America<sup>®</sup>, the nation's largest domestic hunger-relief organization.

"We live in a country where food is abundant, yet millions of Americans face hunger and don't have access to nutritious meals," said Brian Pietsch, head of Community Relations at Ameriprise. "We have a strong team of volunteers committed to helping families and individuals who could use some extra support, especially before the holiday season."

## Ameriprise Financial encourages the public to join the effort to end hunger

Ameriprise Financial is also matching donations to Feeding America<sup>®</sup> now through Thanksgiving. Every dollar (up to \$250,000) given to Feeding America as part of the campaign will help provide 22 meals to families and individuals

who face hunger – which amounts to twice the impact of a standard dollar donation. Participation is easy – simply visit: [www.supportfeedingamerica.org/Ameriprise](http://www.supportfeedingamerica.org/Ameriprise).

“We are grateful for the support and dedication from Ameriprise and its volunteers,” said Nancy Curby, senior vice president of corporate partnerships and operations at Feeding America. “Year after year, we’ve seen the positive difference that this nationwide volunteer effort has on people facing hunger.”

In 2009, Ameriprise Financial began a charitable partnership with Feeding America to help address an increased demand on food banks and support finding long-term solutions to domestic hunger. Through the efforts of its advisors, employees and clients, the company has provided more than 71 million meals and volunteered approximately 250,000 hours to help Feeding America and other organizations provide meals to people in need.

### About Feeding America

Feeding America® is the largest hunger-relief organization in the United States. Through a network of 200 food banks and 60,000 food pantries and meal programs, we provide meals to more than 46 million people each year. Feeding America also supports programs that prevent food waste and improve food security among the people we serve; educates the public about the problem of hunger; and advocates for legislation that protects people from going hungry.

### About Ameriprise Financial Community Relations

Ameriprise Financial is dedicated to utilizing the firm’s resources and talents to improve the lives of individuals and build strong communities. Through grantmaking, volunteerism and employee and advisor gift matching programs, the company supports a diverse group of nearly 6,500 nonprofits across the country. By targeting our grantmaking, we can make the most of our resources and engage our people to make a collective impact with greater benefit for communities.

### About Ameriprise Financial

At Ameriprise Financial, we have been helping people feel confident about their financial future for more than 120 years. With a network of 10,000 financial advisors and extensive asset management, advisory and insurance capabilities, we have the strength and expertise to serve the full range of consumer financial needs. For more information, or to find an Ameriprise financial advisor, visit [ameriprise.com](http://ameriprise.com).

\*About the Match: Ameriprise Financial has committed \$250,000 to Feeding America. This amount will be used to double the impact of gifts received between now and Thanksgiving. Gifts received after the campaign or in excess of this amount will not be matched but will still help provide food for those in need.

\*\*As of Feeding America’s FY17 results, \$1 helps provide 11 meals secured by Feeding America on behalf of local

member food banks. Historical and future meal equivalencies may vary and are updated each year.

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