



NEWS RELEASE

Thousands of Ameriprise Financial Volunteers Work to Help End Hunger at Nonprofits Across the Country

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7,600 volunteers will provide more than 1 million meals to families and individuals in need

MINNEAPOLIS--(BUSINESS WIRE)-- Tomorrow, thousands of volunteers from Ameriprise Financial (NYSE: AMP) will lend a hand at food banks, pantries and warehouses across the country to help the 40 million Americans facing hunger. More than 7,600 Ameriprise employees, financial advisors and clients will serve meals, sort donations and stack shelves at 400 events nationwide. This effort will help provide more than 1 million meals for people in need ahead of the holiday season.

Ameriprise organizes two company-wide days of service each year to provide support for the one in eight Americans who may not know where their next meal is coming from. Started in 2009, the days of service have grown to become the biggest single-day volunteer events hosted in partnership with Feeding America®, the nation's largest domestic hunger-relief organization.

"Even with historically low unemployment in our country, millions of Americans still struggle to afford groceries and are forced to make the difficult choice between paying bills and providing food for themselves and their families," said Brian Pietsch, head of Community Relations at Ameriprise. "For many, the pressure to make ends meet intensifies as the holiday season approaches. We're pleased to once again mobilize our dedicated team of volunteers in support of our fellow community members and hopefully help make the holiday season a little brighter for people in need."

Ameriprise Financial encourages the public to join the effort to end hunger

Ameriprise Financial is also matching donations to Feeding America now through Thanksgiving.* Every dollar (up to \$250,000) given to Feeding America as part of this annual campaign can help provide at least 20 meals to families and individuals who face hunger, twice the amount of a standard donation.** Participation is easy – simply visit: www.supportfeedingamerica.org/Ameriprise to give.

“We are appreciative of the support and dedication from Ameriprise and its volunteers,” said Nancy Curby, senior vice president of corporate partnerships at Feeding America. “Year after year, we’ve seen the positive difference that this nationwide volunteer effort has on people struggling with hunger.”

In 2009, Ameriprise Financial began a charitable partnership with Feeding America to help address an increased demand on food banks and support finding long-term solutions to domestic hunger. Through the efforts of its advisors, employees and clients, the company has provided more than 82 million meals and has volunteered more than 287,000 hours to help Feeding America and other organizations provide meals to people in need.

About Feeding America

Feeding America® is the largest hunger-relief organization in the United States. Through a network of 200 food banks and 60,000 food pantries and meal programs, they provide meals to more than 46 million people each year. Feeding America also supports programs that prevent food waste and improve food security among the people they serve; educates the public about the problem of hunger; and advocates for legislation that protects people from going hungry. Individuals, charities, businesses and government all have a role in ending hunger. Donate. Volunteer. Advocate. Educate. Together we can solve hunger. Visit www.feedingamerica.org, find us on **Facebook** or follow us on **Twitter**.

About Ameriprise Financial Community Relations

Ameriprise Financial is dedicated to utilizing the firm’s resources and talents to improve the lives of individuals and build strong communities. Through grants, volunteerism and employee and advisor gift matching programs, the company supports a diverse group of nearly 6,600 nonprofits across the country. By targeting its grantmaking, Ameriprise can make the most of its resources to make a collective impact with greater benefit for communities. Learn more **here**.

About Ameriprise Financial

At Ameriprise Financial, we have been helping people feel confident about their financial future for more than 120 years. With a nationwide network of 10,000 financial advisors and extensive asset management, advisory and insurance capabilities, we have the strength and expertise to serve the full range of individual and institutional investors’ financial needs. For more information, visit ameriprise.com.

*About the Match: Ameriprise Financial has committed \$250,000 to Feeding America. This amount will be used to

double the impact of gifts received between now and Thanksgiving. Gifts received after the campaign or in excess of this amount will not be matched but will still help provide food for those in need.

**Currently, \$1 helps provide at least 10 meals secured by Feeding America on behalf of local member food banks. Historical meal equivalencies vary and are updated each year.

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