



NEWS RELEASE

Financial Advisor Joins Ameriprise Financial for Opportunity to Provide Outstanding, Client-Centric Experience

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Jim Whitehead says Ameriprise’s capabilities will help him serve clients more comprehensively and expand his practice

MEMPHIS, Tenn.--(BUSINESS WIRE)-- Jim Whitehead, CFP[®], RICP[®], CEPA[®] joined Ameriprise Financial, Inc. from Securian Financial Services, Inc. in Memphis. Whitehead carefully considered a variety of firms, and selected Ameriprise because of the firm’s reputation for an outstanding client experience that is grounded in financial advice and empowered by cutting-edge technology.

Jim Whitehead, CFP[®], RICP[®], CEPA[®] joined Ameriprise Financial, Inc. in Memphis for the opportunity to provide an outstanding, client-centric experience. Photo courtesy of Jim Whitehead.

Reflecting on his move, Whitehead said, “I came to Ameriprise because of the firm’s strong reputation for financial planning and putting clients first. I want to provide top-of-the-line client experiences to help the people I care about achieve their goals. When I saw everything Ameriprise had to offer, I knew our partnership will arm me with the tools to serve my clients at the ultimate level.”

Whitehead, whose practice also includes support staff **Melody Shettles** and **Aubrey Ford**, plans to expand his team with additional advisors and staff in the coming years. The added capacity, coupled with Ameriprise’s capabilities, will allow him to serve more individuals, families, and small businesses throughout the Memphis community.

Whitehead has more than 21 years of experience serving clients. As a financial advisor, Whitehead provides



financial advice that is anchored in a solid understanding of client needs and expectations and provided in one-on-one relationships with his clients. For more information, visit his website at **Jim Whitehead, Financial Advisor in Memphis, TN (ameripriseadvisors.com)**.

About Ameriprise Financial

At **Ameriprise Financial**, we have been helping people feel confident about their financial future for more than 125 years. With extensive investment advice, asset management and insurance capabilities and a nationwide network of approximately 10,000 financial advisors¹, we have the strength and expertise to serve the full range of individual and institutional investors' financial needs.

Certified Financial Planner Board of Standards Inc. owns the certification marks CFP[®], CERTIFIED FINANCIAL PLANNER[™] and federally registered CFP (with flame design) in the U.S., which it awards to individuals who successfully complete CFP Board's initial and ongoing certification requirements.

Ameriprise Financial cannot guarantee future financial results.

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Investment advisory products and services are made available through Ameriprise Financial Services, LLC, a registered investment adviser.

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¹ Ameriprise Financial Q4 2022 Earnings Release.

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Source: Ameriprise Financial, Inc.