



NEWS RELEASE

Experienced Advisor with More Than \$120 Million in Assets Joins Ameriprise Financial for Independence and Growth Opportunities

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Russell Austin joins the independent channel of Ameriprise from Edward Jones

MINNEAPOLIS--(BUSINESS WIRE)-- Private wealth advisor **Russell Austin** recently joined the independent channel of Ameriprise Financial, Inc. (NYSE: AMP) from Edward Jones in Spartanburg, S.C., where he managed more than \$120 million in client assets. His practice, **Freedom Ridge Private Wealth**, includes client relationship manager **Pamela Jones**.

Austin chose Ameriprise for greater independence and a culture that supports long-term growth. After evaluating multiple firms, the combination of advanced technology and AI capabilities, along with the opportunity to build his own practice with the support of a leading wealth management firm, set Ameriprise apart.

"Ameriprise provides the ideal balance of independence and support," said Austin. "The technology available to both our team and clients enhances how we deliver advice, creating a more seamless and engaging experience. Combined with the firm's strong platform and resources, it enables us to truly build and grow our own business, supported by a firm that shares our vision for the future."

"We're excited about the growth opportunity ahead and what this move means for our business," Austin added. "Our transition experience has reinforced our confidence in our decision to join Ameriprise, and it's been especially meaningful to see our clients express pride in our team and excitement for what's ahead."

Freedom Ridge Private Wealth provides comprehensive advice to clients to help them achieve the goals they have for themselves and their families. The practice is supported locally by Ameriprise Franchise Field Vice President **Kevin Sevlie** and Ameriprise Regional Vice President **Mike Barker**.

Ameriprise has continued to attract experienced, productive financial advisors, with approximately 1,700 joining the firm in the last 5 years.¹ To find out why experienced financial advisors are joining Ameriprise, visit ameriprise.com/why.

About the Ameriprise Ultimate Advisor Partnership

The Ameriprise **Ultimate Advisor Partnership** offers a differentiated experience for advisors that helps them accelerate growth while delivering an excellent client experience. Combined with the company's culture of support and independence, the Ultimate Advisor Partnership enables advisors to scale their businesses, deepen client relationships and drive referrals for future growth.

About Ameriprise Financial

At **Ameriprise Financial**, we have been helping people feel confident about their financial future for more than 130 years². With extensive investment advice, global asset management capabilities and insurance solutions, and a nationwide network of more than 10,000 financial advisors, we have the strength and expertise to serve the full range of individual and institutional investors' financial needs.

¹ Ameriprise Financial Q4 2025 Earnings Release.

² Company founded June 29, 1894

Ameriprise Financial cannot guarantee future financial results.

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