



NEWS RELEASE

Columbia Threadneedle Investments Partners with ITU World Triathlon Grand Final Chicago

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CHICAGO--(BUSINESS WIRE)-- Columbia Threadneedle Investments is proud to be the Global Financial Services Partner of the International Triathlon Union (ITU) World Triathlon Series Grand Final Chicago, from September 15-19. The event features four days of competition for more than 8,000 elite and amateur athletes, including 150 of the world's top Olympic-distance triathletes as they compete for a world championship title less than a year before the 2016 Olympic Games in Rio de Janeiro.

ITU World Triathlon Grand Final Chicago will feature Olympic-caliber elite triathletes and paratriathletes as well as amateur athletes across all age-groups racing in the same venue in and around Grant Park. Athletes will compete in events that begin in Lake Michigan and end at iconic Buckingham Fountain. The Grand Final is the culmination of the ITU World Triathlon Series with the leader of the Columbia Threadneedle Rankings being crowned World Champion.

In addition to its role as Global Financial Services Partner, Columbia Threadneedle is sponsoring Dare2tri, a local Chicago paratriathlon club, for the second consecutive year. Columbia Threadneedle will donate 50 race entries to their amateur and elite paratriathletes and proudly have its logo featured on Dare2tri team uniforms.

"We are pleased to partner with ITU World Triathlon Grand Final Chicago," said Ted Truscott, CEO of Columbia Threadneedle Investments. "Our brand promise is 'Your Success. Our Priority.' That's the same emphasis we place on our partnerships with ITU and Dare2tri to ensure a successful event in Chicago for all participants."

"We are pleased to welcome Columbia Threadneedle Investments back as the official global partner of the ITU

World Triathlon Grand Final Chicago," said Florian Riepe, President of ITU World Triathlon Grand Final Chicago. "Columbia Threadneedle has a long and proud history of delivering for investors, and the focus they place on their clients aligns with the goals we have for the world championship event this September."

"Dare2tri is thrilled to partner with Columbia Threadneedle for a second year," said Keri Serota, Dare2tri Co-Founder and Executive Director. "We are grateful to have a partner that fully believes in our mission to impact positively the lives of athletes with physical and visual impairments by developing their skills in paratriathlon. Columbia Threadneedle has shown a tremendous commitment to the world of paratriathlon and, with their support, the athletes will be going for the gold on the road to Rio."

About Columbia Threadneedle Investments:

Columbia Threadneedle Investments is a leading global asset management group that provides a broad range of actively managed investment strategies and solutions for individual, institutional and corporate clients around the world.

With more than 2,000 people, including over 450 investment professionals based in North America, Europe and Asia, we manage \$503 billion¹ of assets across developed and emerging market equities, fixed income, asset allocation solutions and alternatives.

Columbia Threadneedle Investments is the global asset management group of Ameriprise Financial, Inc. (NYSE: AMP).

For more information, please visit columbiathreadneedle.com/us. Follow us on Twitter @CTInvest_US.

About ITU World Triathlon Grand Final Chicago

The City of Chicago joined the ITU World Triathlon Series in 2014 and will host the 2015 ITU World Triathlon Grand Final and World Championships in September 2015. Chicago will welcome 150 of the world's top Olympic-distance triathletes as they compete for a world championship title less than a year prior to the Rio de Janeiro 2016 Olympic Games. In addition to the elite races, the event features top-flight sprint and Olympic-distance races for age-group athletes, paratriathletes, juniors and under-23s, as well as an aquathlon to kick off the action. In all, more than 8,000 of the world's best triathletes will compete for world titles over five days of competition. The ITU World Triathlon Grand Final and World Championships are hosted by USA Triathlon, the National Governing Body for the sport of triathlon in the United States, and Lagardère Unlimited. Launched in 2009, the ITU World Triathlon Series is televised in more than 160 countries. Visit chicago.triathlon.org for more information.

About Dare2tri

Launched in 2011, Dare2tri Paratriathlon Club serves youth, adults and injured service members who have a



physical disability such as amputation, spinal cord injury, stroke, Spina Bifida and Cerebral Palsy, as well as those with visual impairments or blindness. Dare2tri serves athletes of all ability levels, from beginners to elites. The club is committed to providing adaptive equipment, training opportunities, qualified coaching and support for athletes through access to trained handlers and guides, ensuring that athletes are fully prepared to Dare2tri and inspire others to do the same. Learn more at dare2tri.org.

¹ Includes the combined assets under management of the Columbia and Threadneedle group of companies as of June 30, 2015.

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For Columbia Threadneedle Investments

Ryan Lund, 612-671-3459

ryan.s.lund@ampf.com

or

Carlos Melville, 617-897-9384

carlos.melville@ampf.com

Source: Columbia Threadneedle Investments