



NEWS RELEASE

Ameriprise Financial to Present at the UBS Asset Gathering Conference

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MINNEAPOLIS--(BUSINESS WIRE)-- Ameriprise Financial, Inc. (NYSE: AMP) today announced that William F. "Ted" Truscott, president, U.S. asset management, annuities and chief investment officer, is scheduled to speak about the company's business and strategy at the UBS Asset Gathering Conference at The Taj Hotel, Boston on Tuesday, March 16, 2010 at approximately 8:00 a.m. (ET).

A live audio webcast of the presentation and the presentation slides will be available to the general public through the Investor Relations section of the Ameriprise Financial website at ir.ameriprise.com. An audio replay of Mr. Truscott's presentation will be available through the same website address later that day.

Ameriprise Financial, Inc. is a diversified financial services company serving the comprehensive financial planning needs of the mass affluent and affluent. For more information, visit ameriprise.com.

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