



NEWS RELEASE

Ameriprise Financial and its Employees and Advisors Pledge More Than \$4.4 Million to Nonprofit Organizations

2009-11-25

Company also announces recipients of an additional \$700,000 in grants

MINNEAPOLIS--(BUSINESS WIRE)-- Ameriprise Financial, Inc. (NYSE: AMP), along with its employees and financial advisors, has pledged more than \$4.4 million to nonprofit organizations through the company's 2009 annual giving campaign. The pledge includes employee and advisor contributions, a dollar-for-dollar match by Ameriprise Financial and money donated during special campaign events.

Ameriprise Financial conducts an "open" campaign, allowing its employees and financial advisors to designate their contributions to any eligible nonprofit organization or one of the company's featured partners: Community Health Charities, Earth Share, Global Impact, United Way and Feeding America. To further its domestic hunger relief efforts, the company also matched pledges made by its franchise advisors with a donation of approximately one million meals to Feeding America.

"In a year when many people have been negatively impacted by the economy, it is inspiring to see our employees' and advisors' continued commitment to charitable giving," said Brian Pietsch, head of community relations at Ameriprise Financial. "Through our combined efforts, we are able to make an even greater impact on more than 5,000 nonprofit organizations across the country."

Ameriprise Financial also awarded 63 grants to nonprofit organizations during its third funding cycle of 2009. More than \$700,000 was awarded under the company's three funding platforms: Meeting Basic Needs, Supporting

Community Vitality and Volunteer Driven Causes.

Highlights from the recent grant cycle include:

- Funding HIRED's workplace readiness and employment programs, which help low-income and disadvantaged people in the Twin Cities achieve self sufficiency. A grant from Ameriprise Financial will help HIRED continue to offer its innovative programs at no cost to participants, at a time when demand for services is dramatically increasing. Randy Doroff, an Ameriprise financial advisor, serves on the organization's Board of Directors.
- Helping the National Philharmonic of Montgomery County, Md., make classical music accessible. A grant from Ameriprise Financial will help fund a program that allows children to attend any performance of the National Philharmonic free of charge. In addition, the organization will present educational concerts for every second and fifth grade student in the county - approximately 20,000 children - during its upcoming season. Mark Williams, an Ameriprise financial advisor, serves on National Philharmonic's Board of Directors.
- Supporting The Empty Stocking Fund's Literacy Project. Funding from Ameriprise Financial will help The Empty Stocking Fund provide at least one book or other educational item in each gift package the organization distributes to low-income families this holiday season. Gary Jones, an Ameriprise financial advisor in Georgia, serves on The Empty Stocking Fund's Board of Directors.

Starting on November 27, the company also will continue a 12-year tradition of sponsoring the Ameriprise Financial Food and Cash Drive at the Holidazzle Parade in Minneapolis. All contributions collected along the parade route benefit Emergency Foodshelf Network and will be matched by Ameriprise Financial (up to \$25,000).

Ameriprise Financial is currently accepting grant applications for 2010 funding. The next application deadline is February 1, 2009.

About Ameriprise Financial Community Relations

Ameriprise Financial is dedicated to utilizing the firm's resources, talents and volunteer time to improve the lives of individuals and build strong communities. Through grantmaking, volunteerism and employee and advisor gift matching programs, the company supports a diverse group of over 5,000 nonprofits across the country. Additional information on the company and its **Community Relations** initiatives can be found at ameriprise.com.

About Ameriprise Financial

Ameriprise Financial, Inc. is a diversified financial services company serving the comprehensive financial planning needs of the mass affluent and affluent. For more information, visit ameriprise.com.

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Grants Awarded: Third Cycle 2009

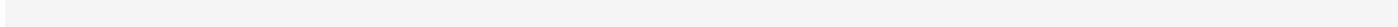
Meeting Basic Needs - 35 grants: AccountAbility Minnesota; Association House of Chicago; Boys & Girls Club of Camden County, Inc.; Bridging Incorporated; CAPI USA; Capital Area Asset Building Corporation; Child Crisis Center - East Valley, Inc.; Courage Center; Dunwoody College of Technology; Freeport West, Inc.; Girl Scouts of Minnesota and Wisconsin River Valleys; Habitat for Humanity of Wake County; HIRED; Howard Brown Health Center; Interval House; Lifetrack Resources, Inc.; Lutheran Social Service of Minnesota; Lutheran Social Services of South Dakota, Inc.; Manchester Boys and Girls Club; Mustard Seed Furniture Bank of Fort Wayne, Inc.; Open Arms of Minnesota, Inc.; Samaritan House Of Atlanta, Inc.; Second Harvest Food Bank of East Tennessee; Southwest Minnesota Private Industry Council, Inc.; St. Martin's Hospitality Center; Summit Academy OIC; Tabor Community Services, Inc.; The Boys & Girls Clubs of Harrisonburg and Rockingham County; The Bridge for Youth; The Child Abuse Prevention Foundation; Women's Foundation of Minnesota; Women's Initiative for Self Employment; Women's Center of San Joaquin County; Youth Express; YWCA of Lake County

Supporting Community Vitality - 14 grants: 100 Black Men of South Metro, Inc.; American National Red Cross; Beaches Fine Arts Series, Inc.; Carnegie Hall Society, Inc.; Community Reinvestment Fund, USA; Community Stabilization Project; Court Appointed Special Advocates of New Jersey; HandsOn Twin Cities; Jamestown Fine Arts Association; Kootasca Community Action, Inc.; MacPhail Center for Music; Minnesota AIDS Project; National Philharmonic Orchestra & Chorale of Montgomery County, Inc.; Neighborhood Involvement Program, Inc.

Volunteer Driven Causes - 13 grants: AIDS Service Foundation of Greater Kansas City; Apple Ridge Farm, Inc.; Boys & Girls Clubs of Sarasota County, Inc.; Desert Mission, Inc.; Everybody Wins Metro Boston, Inc.; Greater Minneapolis Council of Churches; Habitat for Humanity International, Inc.; Junior Achievement of Wisconsin, Inc.; Memorial Blood Centers; Minnesota Special Olympics, Inc.; National Multiple Sclerosis Society; Rebuilding Together Peninsula; The Empty Stocking Fund, Inc.

Ameriprise Bank Funded Grants - 1 grant: Neighborhood Housing Services of New York City

Source: Ameriprise Financial, Inc.



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