



NEWS RELEASE

Ameriprise Financial and Its Employees and Advisors Give \$13 Million and 80,000 Volunteer Hours to Nonprofits

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Support from volunteerism and grants provided 11.5 million meals to help feed those in need

MINNEAPOLIS--(BUSINESS WIRE)-- Ameriprise Financial, Inc. (NYSE: AMP), along with its employees and advisors, gave \$13 million and 80,000 volunteer hour to nonprofits across the country in 2015. To increase its collective impact, the company continued to focus on three core philanthropic priorities – meeting basic needs, supporting community vitality and volunteer-driven causes. In addition, Ameriprise maintained a particular emphasis on helping end domestic hunger. The company provided more than 11.5 million meals to families and individuals struggling with hunger, through its national partnership with Feeding America® and other hunger-relief organizations.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20160208005924/en/>

“Ameriprise advisors and employees offer their time, talents and financial support to organizations that help neighborhoods, families and individuals thrive,” said Brian Pietsch, head of community relations at Ameriprise. “Investing in our communities is etched into our core values as a company. Our business is centered on helping clients plan for their financial futures, but we also help those who have more immediate needs to find a place to sleep, put food on the table and ultimately build stronger communities.”

Record-breaking volunteerism

Ameriprise employees and advisors set a new record of volunteerism in 2015, sharing more than 80,000 hours of their time with nonprofit organizations nationwide. This work culminated on the company's National Days of Service, which drew together 14,000 Ameriprise volunteers at 700 events across the country to prepare more than 1.5 million meals for families in need. Since launching in 2009, the Ameriprise National Days of Service have grown to become the largest single-day volunteer events hosted in partnership with Feeding America.

Company-wide giving campaign participation far exceeds national average

In addition to donating their time through volunteering, Ameriprise employees and advisors gave generous financial support to the nonprofits they care about in 2015. More than 79 percent of employees participated in the company's annual giving campaign, far surpassing the national average of 33 percent at companies with workplace giving campaigns.¹ Employees participating in the campaign have the flexibility to make contributions to their designated charities and have their donations matched by the company.

Corporate grants help people meet basic needs and create vibrant communities

In 2015, the company awarded 173 grants to nonprofits that provide food, shelter, employment opportunities and help build stronger communities. Additional highlights of recent grants include:

- **Father Bill's & MainSpring, Brockton, Mass.**

Father Bill's & MainSpring is dedicated to ending, not just managing, homelessness. As a leading provider of emergency shelter, housing and supportive services in Massachusetts, they help people struggling with homelessness achieve self-sufficiency.

- **National Museum of the American Indian, New York, N.Y.**

The National Museum of the American Indian is a part of the Smithsonian Institution. The museum advances knowledge and understanding of the Native cultures of the Western Hemisphere—past, present and future—through partnership with Native people and others. The museum works to support the continuance of culture, traditional values and transitions in contemporary Native life.

- **LA Family Housing, Los Angeles, Calif.**

The mission of LA Family Housing is to help families transition out of homelessness and poverty through a continuum of housing, enriched with supportive services. The organization is the largest provider of affordable housing in the San Fernando Valley, offering families a path to lasting social and financial stability.

Ameriprise funds grants to local nonprofits twice annually—the next deadline is May 15 and guidelines are available **on our website**.

About Ameriprise Financial Community Relations

Ameriprise Financial is dedicated to utilizing the firm's resources and talents to improve the lives of individuals and

build strong communities. Through grantmaking, volunteerism and employee and advisor gift matching programs, the company supports a diverse group of nearly 6,500 nonprofits across the country. By targeting our grantmaking, we are able to make the most of our resources and engage our people to make a collective impact with greater benefit for communities.

About Ameriprise Financial

At Ameriprise Financial, we have been helping people feel confident about their financial future for more than 120 years. With a nationwide network of 10,000 financial advisors and extensive asset management, advisory and insurance capabilities, we have the strength and expertise to serve the full range of individual and institutional investors' financial needs. For more information, visit ameriprise.com.

¹ Committee Encouraging Corporate Philanthropy • Median percentage of employees participating in workplace giving campaigns in 2014: 33% <http://cecp.co/>

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Complete list of grant recipients from the second Ameriprise Financial grant cycle of 2015

Meeting basic needs – 56 grants:

Akron-Canton Regional Foodbank, Atlanta Center for Self Sufficiency, Augsburg College, Blue Ridge Area Food Bank, Bridging, Camba Inc., Care and Share Food Bank for Southern Colorado, Common Ground, Community HDFC, Inc., Community Emergency Service, Inc., Comunidades Latinas Unidas en Servicio, Inc., Cornerstone Advocacy Service (Cornerstone), Courage Kenny Foundation (on behalf of Courage Kenny Rehabilitation Institute), Covenant House Florida, Inc., Crossroads Rhode Island, Father Bill's & MainSpring, Food Bank for Westchester, Food Bank of Contra Costa and Solano, Food Bank of Southeastern Virginia, Goodwill Industries of Denver, Goodwill of Southern Nevada, Goodwill-Easter Seals Minnesota, Harvesters - The Community Food Network, HIRED, Houston Food Bank, Jeremiah Program, L.A. Kitchen, Lifeworks Services, Inc., Living Classrooms Foundation, Maryland New Directions, Metro Meals on Wheels, Minnesota Homeownership Center, Open Arms of Minnesota, Oregon Food Bank, PATH (People Assisting the Homeless), Pine Street Inn, Inc., Primavera Foundation, Project for Pride in Living, Inc. (PPL), Prospera Community Development (formerly WAGES - Women's Action to Gain Economic Security), Rhode Island Community Food Bank, Sabathani Community Center, Sarah's Circle, Second Harvest Food Bank of Northeast Tennessee, SHELTER, Inc., Sojourner Family Peace Center, Solid Ground, St. Louis Area Foodbank, Store to Door, The Arc Greater Twin Cities, The Bridge for Youth, The Campus Kitchens Project, The Food Group Minnesota, Inc., Three Square, Tubman, YMCA of Greater Boston, YouthLink, YWCA of Minneapolis

Supporting community vitality – 23 grants:

American Red Cross, Center on Halsted, Charities Review Council of Minnesota, Inc., Community Reinvestment

Fund, Inc., Como Friends on behalf of Como Park Zoo and Conservatory, Girls Incorporated, Latino Economic Development Center, Local Initiatives Support Corporation, MacPhail Center for Music, MAP for Nonprofits, Metropolitan Consortium of Community Developers, Minnesota Zoo Foundation, Nexus Community Partners, Northside Achievement Zone, Portland Art Museum, Smithsonian National Museum of the American Indian, Sphinx Organization, Steppenwolf Theatre Company, The Minnesota Opera, The Phoenix Symphony, Theater Latté Da, Twin Cities Public Television, Wexner Center for the Arts, The Ohio State University

Volunteer-driven causes – 14 grants:

Alzheimer's Association Minnesota - North Dakota, Greater Green Bay Habitat for Humanity, Habitat for Humanity Central Arizona, Horizons for Homeless Children, Lake Agassiz Habitat for Humanity, Memorial Blood Centers, a Division of Innovative Blood Resources, Michael Magro Foundation, SIFMA Foundation for Investor Education, Step Up, Susan G. Komen Minnesota, The Rocky Mountain Butterfly Consortium, d.b.a., Butterfly Pavilion, The Trust for Public Land, Trinity Habitat for Humanity, Twin Cities Habitat for Humanity

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