



NEWS RELEASE

Ameriprise Financial and Its Employees and Advisors Give \$12 Million and 66,000 Volunteer Hours to Nonprofits in 2014

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Company's support provides the equivalent of 10 million meals to help feed families struggling with hunger

MINNEAPOLIS--(BUSINESS WIRE)-- Ameriprise Financial, Inc. (NYSE: AMP), together with its employees and advisors, donated \$12 million and volunteered more than 66,000 hours at nonprofit organizations in 2014. Support from the company and its people will aid programs that help individuals in need and build stronger communities, with particular focus on combatting domestic hunger. In continuation of its national partnership with Feeding America® and through support to hunger-relief nonprofits, Ameriprise has provided the equivalent of 10 million meals for families facing hunger.

"The nonprofits we support are important partners in helping enrich the lives of people who rely on their services," said Brian Pietsch, head of community relations at Ameriprise. "Our efforts provide financial fuel and volunteer support to help them do what they do best – serve more people and build more vibrant communities."

Company volunteerism sets new high

Ameriprise employees and advisors set a new record of volunteerism in 2014, culminating on the company's annual day of service. On Nov. 14, more than 12,500 Ameriprise volunteers participated in more than 550 events across the country to help prepare and package meals for families ahead of the holiday season. The day's events resulted in more than 1,000,000 meals, or enough to feed nearly 1,000 people for a year.

Giving campaign participation far exceeds national average

In addition to donating their time through volunteering, Ameriprise employees and advisors gave generous financial support to the nonprofits they care about in 2014. More than 80 percent of employees participated in the company's annual giving campaign, far surpassing the national average of 43 percent at companies with workplace giving campaigns.¹ Employees participating in the campaign have the flexibility to make contributions to their favorite charities and have their donations matched by the company.

Corporate grants support nonprofits where Ameriprise people lend their time and talent

Ameriprise develops deep relationships with the nonprofits it supports by aligning its grant-making program with organizations where its people contribute their time, money and expertise. The company's grants are dedicated to programs that help feed and provide shelter to people in need, foster community development, expand public access to the arts, and support volunteer efforts to build stronger communities. Highlights of recent grants include:

- L.A. Kitchen, Los Angeles, Calif.
L.A. Kitchen reclaims healthy, local food that would otherwise go to waste and uses it to feed hungry people in the Los Angeles area. The nonprofit also prepares unemployed individuals—particularly youth aging out of foster care and adults exiting the prison system—for careers in the food service industry through its unique, hands-on jobs training program.
- Common Ground, New York, N.Y.
Common Ground works to end homelessness through transitional and permanent supportive affordable housing, and by operating the largest street outreach program in New York City. The grant from Ameriprise funds their Street to Home Initiative, which will move 600 homeless individuals into housing with services.
- Living Classrooms Foundation, Baltimore, Md.
The Living Classrooms Foundation inspires young people to achieve their potential through hands-on education and job training. Since its inception in 1985, Living Classrooms has grown to be an educational and economic force in the Baltimore area. Ameriprise funding will support Project SERVE, which provides unemployed adults with job skills. Eighty percent of participants are placed with a job earning more than \$10 per hour within one year of joining Project SERVE.

Ameriprise funds grants to local nonprofits twice annually. Grant guidelines are available [on our website](#).

About Ameriprise Financial Community Relations

Ameriprise Financial is dedicated to utilizing the firm's resources and talents to improve the lives of individuals and build strong communities. Through grantmaking, volunteerism and employee and advisor gift matching programs, the company supports a diverse group of over 6,000 nonprofits across the country. By targeting our grantmaking, we are able to make the most of our resources and engage our people to make a collective impact with greater

benefit for communities. We focus on three key grantmaking priorities: meeting basic needs, supporting community vitality and volunteer driven causes.

About Ameriprise Financial

At Ameriprise Financial, we have been helping people feel confident about their financial future for 120 years. With a nationwide network of 10,000 financial advisors and extensive asset management, advisory and insurance capabilities, we have the strength and expertise to serve the full range of individual and institutional investors' financial needs. For more information, visit ameriprise.com.

¹ Committee Encouraging Corporate Philanthropy • Median percentage of employees participating in workplace giving campaigns in 2013: 43%), www.corporatephilanthropy.com

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Complete list of grant recipients from the second Ameriprise Financial grant cycle of 2014

Meeting basic needs – 58 grants:

Akron-Canton Regional Foodbank, Atlanta Center for Self Sufficiency, Augsburg College, Bethlehem Inn, Blue Ridge Area Food Bank, Bridge Fund of New York, Bridging, Camba, Catholic Charitable Bureau of the Archdiocese of Boston, Catholic Charities South, Channels Food Rescue, Common Ground Community HDFC, Community Emergency Service, Comunidades Latinas Unidas en Servicio, Cornerstone Advocacy Service, Courage Kenny Foundation (formerly Courage Center), Covenant House Florida, Crossroads Rhode Island, Emergency Foodshelf Network, Father Bills & Mainspring, Food Bank of Contra Costa and Solano, Foodbank of Southeastern Virginia, Gleaners Food Bank Of Indiana, Goodwill Industries of Southern Nevada, Goodwill-Easter Seals Minnesota, Harvesters - The Community Food Network, HIRED, Houston Food Bank, Jeremiah Program, L.A. Kitchen, LifeCare Alliance, Lifeworks Services, Living Classrooms Foundation, Maryland New Directions, Mercy Learning Center of Bridgeport, Metro Meals on Wheels, Metropolitan Family Service, Minnesota Homeownership Center, Miriam's Kitchen, Open Arms Of Minnesota, Oregon Food Bank, Pine Street Inn, Project for Pride in Living (PPL), Rhode Island Community Food Bank Association, Sabathani Community Center, Second Harvest Food Bank of Northeast Tennessee, St. Bernard Project, The Arc Greater Twin Cities, The Bridge for Youth, The Campus Kitchens Project, The Food Bank for Westchester, Three Square, Tubman, Victory Programs, WAGES (Women's Action to Gain Economic Security), Wellsprings Village, YMCA of Greater Boston, YouthLink, YWCA of Minneapolis

Supporting community vitality – 19 grants:

American Red Cross, Center on Halsted, Charities Review Council, Community Reinvestment Fund, Girls

Incorporated, Green Bay Symphony Orchestra, Latino Economic Development Center, MacPhail Center for Music, MAP for Nonprofits, Metropolitan Consortium of Community Development, Minnesota Zoo and Zoo Foundation, Nexus Community Partners, Ohio State University Foundation, Wexner Center for the Arts, Phoenix Symphony Association/The Phoenix Symphony, Portland Art Museum, Shreveport Opera, The Minnesota Opera, Theater Latte Da, Twin Cities Public Television

Volunteer-driven causes – 8 grants:

JDRF Greater Palm Beach County Chapter (formerly Juvenile Diabetes Research Foundation), Junior Achievement of Central Ohio, Lake Agassiz Habitat for Humanity, Memorial Blood Centers, a Division of Innovative Blood Resources, Minnesota AIDS Project, Pikes Peak Habitat for Humanity, SIFMA Foundation for Investor Education, Trinity Habitat for Humanity

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