



NEWS RELEASE

Ameriprise Financial Volunteers Help Food Banks Across the U.S. Feed Hungry Families This Thanksgiving

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Financial contributions to Feeding America also being matched by Ameriprise

MINNEAPOLIS--(BUSINESS WIRE)-- **Ameriprise Financial** (NYSE: AMP) employees and financial advisors are joining forces with Feeding America and food banks across the U.S. to ensure hungry families can share a nutritious meal this Thanksgiving. On Friday, Nov. 18, volunteer teams will spend the day helping more than 320 hunger relief organizations repackage bulk food items, assemble holiday meal packages and stock their warehouses. Many of the firm's financial advisors invited their clients, friends and family to join this National Day of Service, resulting in nearly 7,000 volunteers working for hunger relief organizations in 47 states.

"The holidays can be a very stressful time for families struggling to meet their basic nutritional needs," said Brian Pietsch, head of community relations at Ameriprise Financial. "By helping food banks prepare for this period of high demand, we hope to take some of the pressure off their organizations and assist them in feeding the more than one-in-six Americans who face hunger on a daily basis."

Public contributions to Feeding America matched through Dec. 1

Members of the community also have an opportunity to help support domestic hunger relief efforts and make a more significant impact than they could on their own. Visitors to supportfeedingamerica.org/Ameriprise who make an online contribution to **Feeding America** prior to Dec. 1* are eligible to have their donations doubled through the Ameriprise Financial Matching Challenge. Each dollar contributed during the Matching Challenge will make it possible for the organization to provide 16 meals to hungry families during the upcoming holiday season.

“We are grateful for Ameriprise Financial’s support of our mission to feed people in need,” said Vicki Escarra, president and CEO of Feeding America. “Not only will 7,000 Ameriprise employees celebrate their National Day of Service by volunteering at Feeding America food banks across the country, their Ameriprise Financial Challenge will also help provide up to four million meals for families at risk of hunger around the Thanksgiving holiday.”

Ameriprise commitment to domestic hunger relief

As part of its priority of meeting basic needs, Ameriprise Financial began a charitable partnership with Feeding America in 2009, which includes both financial and volunteer-based support for the nonprofit and other hunger relief organizations. The goal of the partnership is to help food banks meet an increased demand and work toward finding long-term solutions to domestic hunger. Through the efforts of its advisors, employees, retirees and clients, the company has provided more than 20 million meals, raised more than \$3 million and volunteered approximately 50,000 hours in support of domestic hunger relief.

About Feeding America

Feeding America provides low-income individuals and families with the fuel to survive and even thrive. As the nation's leading domestic hunger-relief charity, our network members supply food to more than 37 million Americans each year, including 14 million children and 3 million seniors. Serving the entire United States, more than 200 member food banks support 61,000 agencies that address hunger in all of its forms. For more information on how you can fight hunger in your community and across the country, visit <http://www.feedingamerica.org>. Find us on Facebook at [facebook.com/FeedingAmerica](https://www.facebook.com/FeedingAmerica) or follow our news on Twitter at twitter.com/FeedingAmerica.

About Ameriprise Financial Community Relations

Ameriprise Financial is dedicated to using the firm’s resources and talents to improve the lives of individuals and build strong communities. Through grantmaking, volunteerism and employee and advisor gift matching programs, the company supports a diverse group of over 5,000 nonprofits across the country.

About Ameriprise Financial

At Ameriprise Financial, we have been helping people feel confident about their financial future for over 115 years. With a network of 10,000 financial advisors and outstanding asset management, advisory and insurance capabilities, we have the strength and expertise to serve the full range of consumer financial needs. For more information, or to find an Ameriprise advisor, visit ameriprise.com.

* Online contributions will be matched dollar-for-dollar up to a total of \$500,000.

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