



NEWS RELEASE

Ameriprise Financial Schedules Second Quarter 2010 Investor Conference Call

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MINNEAPOLIS--(BUSINESS WIRE)-- Ameriprise Financial, Inc. (NYSE: AMP) plans to announce its second quarter 2010 financial results on Wednesday, July 28, 2010 after the close of the New York Stock Exchange. A conference call to discuss the results will be held on Thursday, July 29, 2010 at approximately 8:00 a.m. (CT).

The live audio webcast of the investor call, as well as the earnings release, quarterly statistical supplement and presentation slides, will be accessible to the general public on the company's website at ir.ameriprise.com.

Ameriprise Financial, Inc. is a diversified financial services company serving the comprehensive financial planning needs of the mass affluent and affluent. For more information visit ameriprise.com.

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