



NEWS RELEASE

Ameriprise Financial Recognized for Commitment to Community by National Conference on Citizenship and Points of Light

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The Civic 50 is the first scientific evaluation of corporate civic engagement

MINNEAPOLIS--(BUSINESS WIRE)-- Ameriprise Financial, Inc. (NYSE: AMP) has been recognized as one of America's most community-minded companies in The Civic 50 – the first scientific evaluation to rank the companies that best use their time, talent and resources to improve the quality of life where they do business. The survey was conducted by the National Conference on Citizenship (NCoC) and Points of Light.

"It's gratifying to be recognized for our dedication to supporting communities," said Brian Pietsch, head of community relations at Ameriprise Financial. "We are continually refining our engagement efforts to meet changing needs and make the biggest possible impact in the cities and towns across the country in which our employees and advisors live and work. We thank the National Conference on Citizenship and Points of Light for the distinction and for their commitment to this important work."

"The results of The Civic 50 show that what is good for business can also be good for the community," said Michael Weiser, Chairman of NCoC, and Jackie Norris, executive director of Points of Light Corporate Institute, in a joint statement. "Rather than passively write checks to charities or philanthropies, the top corporations are actively aligning their resources and professional skills with the needs of community partners. The Civic 50 reveals which companies are truly innovative, and we are hopeful that these examples will inspire other companies to make a difference in communities."

To be considered for inclusion in The Civic 50, Ameriprise was evaluated on several elements, including leadership, measurement and strategy, design, employee civic health, community partnerships, cause alignment and transparency. To learn more about The Civic 50 survey as well as the importance of civic engagement in corporate America, please visit www.civic50.org.

About Ameriprise Financial Community Relations

Ameriprise Financial is dedicated to using the firm's resources and talents to improve the lives of individuals and build strong communities. Through grantmaking, volunteerism and employee and advisor gift matching programs, the company supports a diverse group of over 5,000 nonprofits across the country.

About Ameriprise Financial

At Ameriprise Financial, we have been helping people feel confident about their financial future for over 115 years. With a network of 10,000 financial advisors and outstanding asset management, advisory and insurance capabilities, we have the strength and expertise to serve the full range of consumer financial needs. For more information, or to find an Ameriprise financial advisor, visit ameriprise.com.

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