



NEWS RELEASE

Ameriprise Financial Recognized by Forbes as One of “America’s Best Companies” for 2025

2025-01-07

MINNEAPOLIS--(BUSINESS WIRE)-- Ameriprise Financial, Inc. (NYSE: AMP) has been named by Forbes as one of “America’s Best Companies” for 2025. This list ranks the top 300 U.S. public companies that score highest on a comprehensive list of metrics including customer and employee satisfaction, financial strength, workplace stability, positive media coverage and public trust.

“It’s an honor to be named one of America’s best companies by Forbes,” said Kelli Hunter Petruzillo, Executive Vice President of Human Resources at Ameriprise. “For 130 years, Ameriprise has stood by its mission to help clients feel confident about their financial future by executing a consistent growth strategy and creating a culture of care. We take great pride in providing exceptional experiences and support for clients, employees and advisors.”

Forbes evaluated more than 2,000 U.S.-based companies from a wide range of industries to determine the ranking. Chosen companies performed consistently well across 60 metrics in 11 different categories that contribute to strong firm reputation and performance. Companies were evaluated against the overall company list and within industry groups through a weighted average process to determine an overall score.

The full list of Forbes “America’s Best Companies 2025” can be found at [forbes.com](https://www.forbes.com).

About Ameriprise Financial

At Ameriprise Financial, we have been helping people feel confident about their financial future for more than 130 years¹. With extensive investment advice, asset management and insurance capabilities and a nationwide network



of approximately 10,000 financial advisors, we have the strength and expertise to serve the full range of individual and institutional investors' financial needs.

¹ Company founded June 29, 1894

Forbes recognized America's Best Companies 2025 based on an evaluation of more than 2,000 U.S. headquartered public companies across 11 categories: employee and customer sentiment, financial strength, DEI, cybersecurity, media sentiment, public trust, sustainability, remote work policies, workforce stability, and accessibility policies/performance. The top 300 companies were included in the final list. Ameriprise did not pay a fee to be evaluated for this ranking. Ameriprise did pay a licensing fee to promote their appearance on the ranking. Find more information at <https://www.forbes.com/sites/alanschwarz/2024/10/17/americas-best-companies-2025-methodology/>

Ameriprise Financial Services, LLC is an Equal Opportunity Employer.

Investment products are not insured by the FDIC, NCUA or any federal agency, are not deposits or obligations of, or guaranteed by any financial institution, and involve investment risks including possible loss of principal and fluctuation in value.

Securities offered by Ameriprise Financial Services, LLC., Member FINRA and SIPC .

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