



NEWS RELEASE

Ameriprise Financial Recognized as Most Recommended Among Wealth Managers in 2025 Kiplinger Readers' Choice Awards

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MINNEAPOLIS--(BUSINESS WIRE)-- Ameriprise Financial, Inc. (NYSE: AMP) today announced that it received high recognition in the 2025 Kiplinger Readers' Choice Awards. Kiplinger, a publication known for personal finance advice and news, invited their readers to rate the financial firms they affiliate with on key dimensions of the client experience. Ameriprise was one of only two firms to earn an "outstanding" accolade in all four categories surveyed:

- Trustworthiness of financial advisors
- Quality of financial advice provided
- Likelihood to recommend the firm to others
- Overall satisfaction with the wealth manager

"Clients are at the heart of everything we do, and we are honored that readers rated Ameriprise best-in-class in every category," said Jim Cracchiolo, Chairman and Chief Executive Officer at Ameriprise. "Throughout our unique 130-year history, we have had an unwavering focus on serving clients exceptionally well. Our top-tier capabilities and sophisticated solutions empower Ameriprise advisors to deliver quality, tailored advice and service, as well as the confidence people need to reach their financial goals across market cycles."

Kiplinger surveyed more than 2,000 of their readers across 13 different categories, asking them to name the financial product or service that they most frequently use. Within the wealth managers category, respondents were asked to rate companies they affiliate with on a 10-point scale based on: likelihood to recommend, overall satisfaction, advisor trustworthiness and quality of advice. The companies with the highest scores for each criteria

won an “outstanding” accolade.

As Kiplinger highlighted in their announcement, readers who work with Ameriprise noted many positive, longtime relationships with their advisors. One survey respondent assessed the firm’s financial planning services as “truly objective” with “sound recommendations” that are guided by the client’s best interests in mind.

To learn about Ameriprise, visit **Ameriprise.com**.

About Ameriprise Financial

At Ameriprise Financial, we have been helping people feel confident about their financial future for more than 130 years¹. With extensive investment advice, global asset management capabilities and insurance solutions, and a nationwide network of more than 10,000 financial advisors, we have the strength and expertise to serve the full range of individual and institutional investors' financial needs.

Ameriprise did not pay a fee to be evaluated for this list but did pay a fee to cite the results.

Kiplinger readers were invited to take the 2025 Readers' Choice Awards survey on Kiplinger.com from Feb. 20-March 21, 2025. Within the wealth management services category, respondents selected the wealth management provider they used most frequently and rated that provider on a ten-point scale in four criteria: likelihood to recommend to others, overall satisfaction, trustworthiness of the firm's advisers and quality of financial advice. Kiplinger awarded multiple providers with the highest-scoring providers in each criterion with an “outstanding” designation. Award is not indicative of future performance or representative of any one client’s experience. For more information, visit <https://www.kiplinger.com/personal-finance/kiplinger-readers-choice-awards>. From Kiplinger's Personal Finance. ©2025 The Kiplinger Washington Editors. All rights reserved. Used under license.

¹Company founded June 29, 1894

Ameriprise Financial cannot guarantee future financial results.

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