



NEWS RELEASE

Ameriprise Financial Receives 2016 Corporate Philanthropy Award from Invest in Others Charitable Foundation

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MINNEAPOLIS--(BUSINESS WIRE)-- Ameriprise Financial, Inc. (NYSE: AMP) has been honored with the 2016 Corporate Philanthropy Award by the Invest in Others Charitable Foundation. The award recognizes the firm's community impact, contributions and support for employees and financial advisors who are dedicated to giving back.

As part of this recognition, Invest in Others will make a \$1,000 donation on behalf of Ameriprise to Feeding America, the nation's largest domestic hunger-relief organization. Since establishing a partnership with Feeding America in 2009, Ameriprise advisors, employees and clients have provided more than 64 million meals and volunteered more than 210,000 hours to support hunger-relief organizations nationwide.

"Our advisors and employees are passionate about giving back and we've been able to tap into their energy and enthusiasm to make an even greater impact," said Brian Pietsch, head of community relations at Ameriprise.

"Helping others – whether through volunteer events, quarterly drives, donations or our annual giving campaign – is core to how we operate as an organization. We're inspired by the great volunteer work of our employees and advisors and are proud to be recognized for their collective efforts."

"We congratulate Ameriprise Financial for being a true community leader in financial services," said Megan McAuley, executive director and president of the Invest in Others Charitable Foundation. "Through programs such as volunteer time off and partnerships with organizations like Feeding America, Ameriprise has successfully created a culture of service embraced by its large workforce of financial advisors and employees who are dedicated to

helping others.”

About the Invest in Others Charitable Foundation

The Invest in Others Charitable Foundation is a 501(c)(3) non-profit that was founded by the financial services industry in 2006 to make a difference in communities across the country and around the world. To achieve this, we amplify the charitable work of financial advisors, employees and their firms by sharing their stories and awarding funding to the nonprofits they care so much about. By recognizing those that are making a difference, we promote philanthropy and encourage others to get involved. Since our founding, we've recognized advisors and firms across the industry and partnered with charities representing a range of causes. Today, Invest in Others is the premier, industry wide non-profit dedicated to recognizing, encouraging and supporting the charitable work of financial advisors and the advisory industry. For more information, visit www.investinothers.org.

About Ameriprise Financial Community Relations

Ameriprise Financial is dedicated to utilizing the firm's resources and talents to improve the lives of individuals and build strong communities. Through grantmaking, volunteerism and employee and advisor gift matching programs, the company supports a diverse group of over 6,500 nonprofits across the country. In 2015, Ameriprise Financial and its employees and advisors gave \$13 million and logged 80,000 volunteer hours at nonprofits. Additionally, the company's support provided the equivalent of 11.5 million meals to feed families struggling with hunger. For more information visit <https://www.ameriprise.com/financial-planning/about/community-relations>

About Ameriprise Financial

At Ameriprise Financial, we have been helping people feel confident about their financial future for more than 120 years. With a network of 10,000 financial advisors and extensive asset management, advisory and insurance capabilities, we have the strength and expertise to serve the full range of consumer financial needs. For more information, or to find an Ameriprise financial advisor, visit ameriprise.com.

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