NEWS RELEASE

Ameriprise Financial Plans Live Audio Webcasts of its Third Quarter Earnings Conference Call and Annual Financial Community Meeting

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MINNEAPOLIS--(BUSINESS WIRE)-- Ameriprise Financial, Inc. (NYSE: AMP) plans to host a live audio webcast of its third quarter investor conference call on Thursday, October 28, 2010 at 9:00 a.m. (ET). The company's third quarter 2010 financial results are scheduled to be released on Wednesday, October 27, 2010 soon after the market closes.

The company also plans to host a live audio webcast of its annual Financial Community Meeting on Thursday, November 11, 2010. The meeting will be held at the New York Stock Exchange beginning at 9:00 a.m. (ET). Senior management will update the financial community on the company's performance, strategy and key areas of focus. The following senior leaders will present, followed by a question and answer period:

- James M. Cracchiolo
  Chairman and Chief Executive Officer
- Walter S. Berman
  Executive Vice President and Chief Financial Officer
- William F. "Ted" Truscott
  Chief Executive Officer, U.S. Asset Management and President, Annuities
- Crispin Henderson
  Chief Executive Officer, Threadneedle

Live audio of the third quarter investor conference call and the Financial Community Meeting, as well as

corresponding presentation slides, will be accessible to the general public on the Ameriprise Financial website at ir.ameriprise.com. Audio replays will be available at the same website address.

Ameriprise Financial, Inc. is a diversified financial services company serving the comprehensive financial planning needs of the mass affluent and affluent. For more information visit ameriprise.com.

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