



NEWS RELEASE

Ameriprise Financial Named by Fortune as one of “America’s Most Innovative Companies” in 2025

2025-04-23

MINNEAPOLIS--(BUSINESS WIRE)-- Ameriprise Financial, Inc. (NYSE: AMP) has been named by Fortune as one of “America’s Most Innovative Companies” in 2025. This list ranks the top 300 U.S. public companies with the highest achievement across three categories, including product innovation, process innovation and innovation culture.

“At Ameriprise, we prioritize delivering innovative solutions and experiences to our employees, advisors and clients,” said Gerard Smyth, Executive Vice President and Chief Information Officer at Ameriprise. “Innovation is core to our culture and our investments in new capabilities and processes help us deliver our advice value proposition to clients in a rapidly evolving environment. Our forward-looking culture is a real differentiator in the marketplace, and it’s an honor to be recognized by Fortune.”

Fortune, in partnership with Statista, evaluated U.S.-based companies from a wide range of industries, including 17 different sectors, to determine the ranking. Chosen companies performed consistently well across the three main innovation categories as represented by customers, employees and public data, including patent information.

The full list of Fortune’s “America’s Most Innovative Companies 2025” can be found at <https://fortune.com/ranking/americas-most-innovative-companies/>.

To learn more about Ameriprise’s integrated technology capabilities, visit ameriprise.com/why.

About Ameriprise Financial

At **Ameriprise Financial**, we have been helping people feel confident about their financial future for more than 130

years¹. With extensive investment advice, asset management and insurance capabilities and a nationwide network of approximately 10,000 financial advisors, we have the strength and expertise to serve the full range of individual and institutional investors' financial needs.

¹Company founded June 29, 1894

Fortune partnered with Statista to recognize America's Most Innovative Companies 2025 — the top 300 U.S. companies based on analysis of product innovation, process innovation and innovation culture. Statista surveyed over 40,000 U.S. employees and 2,500 experts in various fields, evaluated patent data, and gathered input from an innovation expert advisory board. Surveys were conducted in Q4 2024. Ameriprise did not pay a fee to be evaluated, but did pay a fee to publicly cite the results. Find more information at https://rankings.statista-research.com/Americas_Most_Innovative_Companies_2025_Methodology.pdf

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