



NEWS RELEASE

## Ameriprise Financial Named One of America's Most Community-Minded Companies by The Civic 50

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Annual survey by the National Conference on Citizenship and Points of Light recognizes Ameriprise for strong commitment to the community

MINNEAPOLIS--(BUSINESS WIRE)-- Ameriprise Financial, Inc. (NYSE: AMP) has once again been named among the leading community-minded companies in the nation in the second edition of The Civic 50, an annual survey that identifies and recognizes corporations for their commitment to improve the quality of life in the communities where they do business.

Ameriprise was evaluated based on how broadly community engagement is supported and integrated into company policies and culture, how resources are activated to maximize community impact, and how the value of the company's community engagement efforts is measured, among other criteria.

"The Civic 50 distinction is an honor and a true reflection of our commitment to helping people and enriching lives," said Brian Pietsch, head of community relations at Ameriprise. "Our employees and advisors have a heartfelt desire to serve others. We've found ways to fuse that spirit with corporate support to maximize our impact and help meet the changing needs of our communities. One of the ways this comes to life is through **our annual National Day of Service**, which brings together 10,000 volunteers across the country to feed hungry families."

The Civic 50 was conducted by the National Conference on Citizenship (NCoC) and Points of Light, administered by True Impact, and published by Bloomberg News. To learn more about TheCivic 50 survey as well as the importance of civic engagement in corporate America, please visit [www.Civic50.org](http://www.Civic50.org).

## About Ameriprise Financial Community Relations

Ameriprise Financial is dedicated to using the firm's resources and talents to improve the lives of individuals and build strong communities. Through grantmaking, volunteerism and employee and advisor gift matching programs, the company supports a diverse group of over 5,000 nonprofits across the country.

## About Ameriprise Financial

At Ameriprise Financial, we have been helping people feel confident about their financial future for over 115 years. With a nationwide network of 10,000 financial advisors and extensive asset management, advisory and insurance capabilities, we have the strength and expertise to serve the full range of individual and institutional investors' financial needs. For more information, visit [ameriprise.com](http://ameriprise.com).

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Ameriprise Financial

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