



NEWS RELEASE

Ameriprise Financial Named "Best in Business" For Commitment to the Arts

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Business Committee for the Arts (BCA) recognizes Ameriprise for exceptional involvement with the arts

MINNEAPOLIS--(BUSINESS WIRE)-- Ameriprise Financial (NYSE: AMP) today announced it has been honored by the Business Committee for the Arts (BCA) for its exceptional involvement with the arts that enrich the workplace, education and the community. Ameriprise and nine other companies are recognized as the "Best in Business" for their support of the arts through grants, local partnerships, volunteer programs, gift matches, sponsorships and board leadership. The BCA is a division of Americans for the Arts, the nation's leading nonprofit organization for advancing the arts and arts education.

Ameriprise is a long-standing champion of arts education and access for diverse audiences across the United States. In addition to offering financial support for a wide range of innovative arts programs, the company promotes volunteer opportunities and provides paid time off for employees to lend time to their favorite arts nonprofits.

"At Ameriprise Financial, we celebrate the arts as a medium that brings people together and enables us to see the world through the lens of diverse cultures and experiences," said Brian Pietsch, Senior Vice President Community Relations, Ameriprise Financial. "We are proud to support programs, exhibitions and artists that enrich our communities, inspire new ways of thinking and share the beauty of art with people from all walks of life."

The BCA 10 Awards were presented by Americans for the Arts on Oct. 6, 2015 in New York City.

"We are grateful to Ameriprise and fellow honorees for their exceptional involvement in ensuring that the arts thrive in their communities," said Robert L. Lynch, president and CEO of Americans for the Arts. "These businesses provide the arts with significant financial and in-kind support, and they incorporate meaningful arts-related programs into their employee, customer and community relations activities. They enrich the lives of millions of Americans and truly set a standard for other businesses to follow."

About Americans for the Arts

Americans for the Arts is the leading nonprofit organization for advancing the arts and arts education in America. With offices in Washington, D.C. and New York City, it has a record of more than 50 years of service. Americans for the Arts is dedicated to representing and serving local communities and creating opportunities for every American to participate in and appreciate all forms of the arts. Additional information is available at

AmericansForTheArts.org.

Founded in 1967 by David Rockefeller, the Business Committee for the Arts (BCA), a division of Americans for the Arts, encourages, inspires, and stimulates businesses to support the arts in the workplace, in education, and in the community.

About Ameriprise Financial Community Relations

Ameriprise Financial is dedicated to utilizing the firm's resources and talents to improve the lives of individuals and build strong communities. Through grantmaking, volunteerism and employee and advisor gift matching programs, the company supports a diverse group of over 6,000 nonprofits across the country. In 2014, Ameriprise Financial and its employees and advisors gave \$12 million and logged 66,000 volunteer hours at nonprofits. Additionally, the company's support provided the equivalent of 10 million meals to feed families struggling with hunger.

About Ameriprise Financial

At Ameriprise Financial, we have been helping people feel confident about their financial future for more than 120 years. With a network of 10,000 financial advisors and extensive asset management, advisory and insurance capabilities, we have the strength and expertise to serve the full range of consumer financial needs. For more information, or to find an Ameriprise financial advisor, visit **ameriprise.com**.

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