



NEWS RELEASE

Ameriprise Financial Mobilizes Thousands of Volunteers at Food Banks Nationwide

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2019 marks the 10th year of Ameriprise partnering with Feeding America[®] to provide meals for people in need

MINNEAPOLIS--(BUSINESS WIRE)-- On November 8, thousands of volunteers from Ameriprise Financial (NYSE: AMP) will lend a hand at food banks, pantries and meal programs across the country to help people facing hunger in America. More than 7,000 Ameriprise employees, financial advisors and clients will sort food donations, serve meals, and stock shelves at events nationwide. The volunteer day, which marks the 10-year anniversary of the company's signature partnership with Feeding America[®], the nation's largest hunger-relief organization, will provide more than 1 million meals for people in need.

"Though much has changed since we started the Ameriprise National Days of Service 10 years ago, domestic hunger remains a persistent problem," said Brian Pietsch, head of Community Relations at Ameriprise. "Thirty-seven million people in America do not know where their next meal will come from. That is unacceptable, and that's why Ameriprise is committed to doing our part to help."

10 Years of Bringing Volunteers Together to Help End Hunger

Ameriprise began its partnership with Feeding America in 2009 to help food banks in the wake of the financial crisis. Since then, Ameriprise advisors, employees and clients have provided more than 92 million meals and volunteered more than 340,000 hours to help Feeding America and other hunger-relief organizations provide meals to people in need.

"Working side by side with Ameriprise over the years has helped Feeding America provide food to individuals and



families who need it the most,” said Lauren Biedron, vice president of corporate partnerships at Feeding America. “When you see the collective impact of this effort, you can’t stop but think about all the lives Ameriprise, its employees, advisors and clients have touched. We’re excited to celebrate this milestone and look forward to many more successful events in the future.”

Ameriprise Financial encourages the public to join the effort to end hunger

In addition to hosting its National Day of Service, Ameriprise Financial is matching every dollar* (up to \$250,000) donated to Feeding America now through Thanksgiving. To learn more visit, www.supportfeedingamerica.org/Ameriprise.

About Feeding America

Feeding America® is the largest hunger-relief organization in the United States. Through a network of 200 food banks and 60,000 food pantries and meal programs, they provide meals to more than 40 million people each year. Feeding America also supports programs that prevent food waste and improve food security among the people they serve; educates the public about the problem of hunger; and advocates for legislation that protects people from going hungry. Individuals, charities, businesses and government all have a role in ending hunger. Donate. Volunteer. Advocate. Educate. Together we can solve hunger. Visit www.feedingamerica.org, find us on **Facebook** or follow us on **Twitter**.

About Ameriprise Financial Community Relations

Ameriprise Financial is dedicated to utilizing the firm’s resources and talents to improve the lives of individuals and build strong communities. Through grants, volunteerism and employee and advisor gift matching programs, the company supports a diverse group of nearly 6,600 nonprofits across the country. By targeting its grantmaking, Ameriprise can make the most of its resources to make a collective impact with greater benefit for communities. Learn more [here](#).

About Ameriprise Financial

At Ameriprise Financial, we have been helping people feel confident about their financial future for more than 125 years. With a nationwide network of 10,000 financial advisors and extensive asset management, advisory and insurance capabilities, we have the strength and expertise to serve the full range of individual and institutional investors’ financial needs. For more information, visit ameriprise.com.

*About the Match: Ameriprise Financial has committed \$250,000 to Feeding America. This amount will be used to double the impact of gifts received between now and Thanksgiving. Gifts received after the campaign or in excess of this amount will not be matched but will still help provide food for those in need.

**Currently, \$1 helps provide at least 10 meals secured by Feeding America on behalf of local member food banks.

Historical meal equivalencies vary and are updated each year.

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Cassandra Osei, Media Relations

212.437.8682, cassandra.osei@ampf.com

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