



NEWS RELEASE

Ameriprise Financial Matching Public Donations to Feeding America Now Through Thanksgiving

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MINNEAPOLIS--(BUSINESS WIRE)-- Ameriprise Financial (NYSE: AMP) today announced it is matching donations to Feeding America® in support of the millions of Americans struggling with hunger, which has increased amid disruption caused by the COVID-19 pandemic. Every dollar donated (up to \$250,000) now through Thanksgiving will help provide at least 20 meals to families and individuals in need when matched by Ameriprise.* To participate in the Ameriprise matching campaign, simply visit: supportfeedingamerica.org/Ameriprise to give.

“Since the onset of the pandemic nearly 30% of Americans are struggling with food insecurity,” said Brian Pietsch, head of community relations at Ameriprise. “The face of hunger has changed as millions of people have unexpectedly been laid off or have reduced incomes due to furloughs, cut hours, slower sales and business closures. Feeding America is stepping up to help people who’ve fallen on hard times—as they have time and again when families and individuals have needed their support. We encourage all who are in a position to give to do so and have their donations matched by Ameriprise.”

Since establishing a partnership with Feeding America in 2009, Ameriprise advisors, employees and clients have helped provide more than 92 million meals and volunteered more than 340,000 hours to support Feeding America and other hunger-relief organizations nationwide. The Ameriprise matching campaign was established in 2010 to encourage additional donations to Feeding America. In total, it has helped provide more than 107 million meals to people facing hunger in America, thanks to support from Ameriprise.

About Feeding America



Feeding America® is the leading hunger-relief organization in the United States. Through a network of 200 food banks and 60,000 food pantries and meal programs, they provide meals to more than 46 million people each year. Feeding America also supports programs that prevent food waste and improve food security among the people they serve; educates the public about the problem of hunger; and advocates for legislation that protects people from going hungry. Individuals, charities, businesses and government all have a role in ending hunger. Donate. Volunteer. Advocate. Educate. Together we can solve hunger. Visit www.feedingamerica.org, find us on **Facebook** or follow us on **Twitter**.

About Ameriprise Financial Community Relations

Ameriprise Financial is dedicated to utilizing the firm's resources and talents to improve the lives of individuals and build strong communities. Through grants, volunteerism and employee and advisor gift matching programs, the company supports a diverse group of nearly 7,500 nonprofits across the country. By targeting its grantmaking, Ameriprise can make the most of its resources to make a collective impact with greater benefit for communities. Learn more [here](#).

About Ameriprise Financial

At Ameriprise Financial, we have been helping people feel confident about their financial future for more than 125 years. With a nationwide network of 10,000 financial advisors and extensive asset management, advisory and insurance capabilities, we have the strength and expertise to serve the full range of individual and institutional investors' financial needs. For more information, visit ameriprise.com.

*About the Match: Ameriprise Financial has committed \$250,000 to Feeding America. This amount will be used to double the impact of gifts received between now and Thanksgiving. Gifts received after the campaign or in excess of this amount will not be matched but will still help provide food for those in need. Currently, \$1 helps provide at least 10 meals secured by Feeding America on behalf of local member food banks. Historical meal equivalencies vary and are updated each year.

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