



NEWS RELEASE

Ameriprise Financial Matching Public Donations to Feeding America® Now Through Oct. 31

2024-09-10

The company's annual match campaign will help provide 5 million meals* to families and individuals experiencing hunger

MINNEAPOLIS--(BUSINESS WIRE)-- For the 13th consecutive year, Ameriprise Financial, Inc. (NYSE: AMP) will match donations to Feeding America[®] (up to \$250,000) to help the more than 47 million people, including 14 million children, in the U.S. who lack consistent access to food. With the Ameriprise match, each dollar donated through October 31 will help provide 20 meals* (double the standard donation) to families and individuals experiencing food insecurity. Participation is easy and open to the public: visit www.feedingamerica.org/ameriprise to give online.

"Despite inflation coming down across several sectors of the economy, the cost of daily essentials like groceries, rent and energy bills are still high, putting pressure on individuals and families," said Jennifer Jones, Vice President of Community Relations at Ameriprise Financial. "At Ameriprise, we have a longstanding commitment to help people meet their basic needs like food, shelter, and adult self-sufficiency, which fits squarely with Feeding America's vision: An America without hunger. We invite all those who are in a position to give to join our effort to fight hunger."

Since establishing a partnership with Feeding America in 2009, Ameriprise advisors, employees and clients have helped provide more than 124 million meals and volunteered 400,000 hours to support Feeding America and other hunger-relief organizations nationwide. The Ameriprise matching campaign was established in 2010 to encourage additional donations to Feeding America. In total, the campaign has helped provide approximately 236 million

meals to people facing hunger across the U.S.

In addition to the matching campaign, Ameriprise is partnering with Feeding America for its 15th annual National Day of Service, which will be on November 14, 2024. This nationwide volunteer effort will bring together thousands of Ameriprise employees, advisors, and clients ahead of the holiday season to help people facing food insecurities.

“Hunger is much closer than you might think. Anyone can experience food insecurity, regardless of background, race, or ZIP code,” said Lauren Biedron, Senior Vice President of Corporate Partnerships at Feeding America. “The longstanding commitment of our partners, like Ameriprise Financial, to hunger relief has been instrumental in supporting our mission of fostering a future where everyone has access to the food they need to thrive.”

About Feeding America

Feeding America is committed to an America where no one is hungry. We support tens of millions of people who experience food insecurity to get the food and resources they say they need to thrive as part of a nationwide network of food banks, statewide food bank associations, food pantries and meal programs. We also invest in innovative solutions to increase equitable access to nutritious food, advocate for legislation that improves food security and work to address factors that impact food security, such as health, cost of living and employment.

We partner with people experiencing food insecurity, policymakers, organizations, and supporters, united with them in a movement to end hunger. Visit [FeedingAmerica.org](https://www.feedingamerica.org) to learn more.

About Ameriprise Financial Community Relations

Ameriprise Financial is dedicated to utilizing the firm’s resources and talents to improve the lives of individuals and build strong communities. Through grants, volunteerism and employee and advisor gift matching programs, the company supports a diverse group of nearly 7,500 nonprofits across the country. By targeting its grantmaking, Ameriprise can make the most of its resources to make a collective impact with greater benefit for communities. Learn more [here](#) .

About Ameriprise Financial

At **Ameriprise Financial** , we have been helping people feel confident about their financial future for 130 years. With extensive investment advice, asset management and insurance capabilities and a nationwide network of approximately 10,000 financial advisors, we have the strength and expertise to serve the full range of individual and institutional investors' financial needs.

*About the Match: Ameriprise Financial has committed \$250,000 to Feeding America. This amount will be used to double the impact of gifts received between Sept. 1, 2024, and Oct. 31, 2024. Gifts received after the campaign or in excess of this amount will not be matched but will still help provide food for people in need. Currently, \$1 helps provide at least 10 meals secured by Feeding America on behalf of local partner food banks. Historical meal equivalencies vary and are updated each year.

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