



NEWS RELEASE

Ameriprise Financial Matching Public Donations to Feeding America® Now Through Oct. 31

2025-09-10

The company's annual match campaign will help provide 5 million meals* to families and individuals experiencing hunger

MINNEAPOLIS--(BUSINESS WIRE)-- For the 14th consecutive year, Ameriprise Financial, Inc. (NYSE: AMP) will match donations to Feeding America® (up to \$250,000) to help the more than 47 million people, including 13 million children, in the U.S. who lack consistent access to food. With the Ameriprise match, each dollar donated through October 31 will help provide 20 meals* to families and individuals experiencing food insecurity. **Participation is easy and open to the public: visit www.feedingamerica.org/ameriprise to give online.**

"Millions of people across the country face daily challenges accessing essentials like nutritious food," said Jennifer Jones, Vice President of Community Relations at Ameriprise Financial. "At Ameriprise, we're committed to helping individuals meet their basic needs, and our partnership with Feeding America reflects our shared vision of a future without hunger. We encourage everyone who can to join us in making a difference."

Since establishing a partnership with Feeding America in 2009, Ameriprise advisors, employees and clients have helped provide more than 141 million meals and volunteered over 400,000 hours to support Feeding America and other hunger-relief organizations nationwide. The Ameriprise matching campaign was established in 2010 to encourage additional donations to Feeding America.

In addition to the matching campaign, Ameriprise is partnering with Feeding America for its 16th annual National Day of Service, which will be on November 6, 2025. This nationwide volunteer effort will bring together thousands

of Ameriprise employees, advisors, and clients ahead of the holiday season to help people facing food insecurities.

"We are grateful for the enduring support of Ameriprise and its employees, advisors and clients for their longstanding commitment to supporting food banks and people facing hunger. We can end hunger when we all work together," said Lauren Biedron, Senior Vice President of Corporate Partnerships at Feeding America.

About Feeding America

Feeding America is committed to an America where no one is hungry. We support tens of millions of people who experience food insecurity to get the food and resources they say they need to thrive as part of a nationwide network of food banks, statewide food bank associations, food pantries and meal programs. We also invest in innovative solutions to increase equitable access to nutritious food, advocate for legislation that improves food security and work to address factors that impact food security, such as health, cost of living and employment.

We partner with people experiencing food insecurity, policymakers, organizations, and supporters, united with them in a movement to end hunger. Visit [FeedingAmerica.org](https://www.feedingamerica.org) to learn more.

About Ameriprise Financial Community Relations

Ameriprise Financial is dedicated to utilizing the firm's resources and talents to improve the lives of individuals and build strong communities. Through grants, volunteerism and employee and advisor gift matching programs, the company supports more than 7,500 nonprofits globally. The company also has a longstanding commitment to volunteerism. Each year, the firm's employees are eligible for the eight hours of paid time off to volunteer. In 2024, Ameriprise volunteers collectively contributed more than 50,000 hours to nonprofits in communities across the country.

About Ameriprise Financial

At **Ameriprise Financial**, we have been helping people feel confident about their financial future for more than 130 years¹. With extensive investment advice, global asset management capabilities and insurance solutions, and a nationwide network of more than 10,000 financial advisors, we have the strength and expertise to serve the full range of individual and institutional investors' financial needs.

*About the Match: Ameriprise Financial has committed \$250,000 to Feeding America. This amount will be used to double the impact of gifts received between Sept. 1, 2025, and Oct. 31, 2025. Gifts received after the campaign or in excess of this amount will not be matched but will still help provide food for people in need. Currently, \$1 helps provide at least 10 meals secured by Feeding America on behalf of local partner food banks. Historical meal

equivalencies vary and are updated each year.

¹Company founded June 29, 1894

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