



NEWS RELEASE

Ameriprise Financial Hosts National Volunteer Event to Help Feed Kids and Families Struggling with Hunger

2015-06-18

Ameriprise also pledges \$1.3 million in grants to nonprofits

MINNEAPOLIS--(BUSINESS WIRE)-- Ameriprise Financial, Inc. (NYSE:AMP) employees, advisors and clients are joining forces to help the 49 million Americans, including 16 million children and 5.3 million seniors, who face hunger in the U.S. On June 19, more than 4,000 Ameriprise volunteers will spend time packaging and preparing meals at 200 hunger-relief nonprofits from coast-to-coast. The events, organized by Ameriprise in partnership with Feeding America®, are part of two nationwide service days, which bring together nearly 15,000 volunteers to help end hunger.

“The summer months can be difficult for kids who don’t have access to the food they receive through school breakfast and lunch programs,” said Brian Pietsch, head of community relations at Ameriprise. “When school ends so does the certainty of where their next meal is coming from and the reality is that many kids are struggling with hunger. We hope that by bringing our employees, advisors and clients together – all rallying behind this worthy cause – we can help families gain access to nutritious meals that bridge the gap over the summer.”

Ameriprise Grant Program Driven by Employee and Advisor Nonprofit Engagement

In conjunction with its national event, Ameriprise announced the donation of \$1.3 million in grants to nonprofits dedicated to helping people in need and building strong communities. The company gave a total of 72 grants to organizations that align with its philanthropic priorities: meeting basic needs, supporting community vitality and volunteer-driven causes.

Ameriprise develops strong relationships with the nonprofits it supports by providing grants to organizations that its employees and advisors are deeply committed to through volunteerism, board service and monetary donations. As part of its commitment to meeting basic needs, the company also has a particular focus on helping solve domestic hunger. Some of the recent grant recipients include:

- Redwood Empire Food Bank in Santa Rosa, Calif., a Feeding America member food bank, distributes 20 pounds of fresh produce to 1,500 kids each week through the Farm to Family School Pantry program. The program operates at seven elementary schools where 85 percent or more of the students qualify for free and reduced-price lunch. This year, they expect to serve 325,000 meals.
- Desert Mission Food Bank in Phoenix, Ariz., provides a spectrum of emergency services to help people meet their basic needs. Desert Mission will use the grant from Ameriprise to support their emergency food program and provide food boxes for families and snack packs for kids. In 2014 Desert Mission served 41,000 individuals, the equivalent of 400 people per week.
- The Minneapolis, Minn. Junior League's Backpack Buddies program provides food to elementary aged children and their families in order to bridge the gap over the weekend to food-insecure households. Since its inception in 2011, both grades and attendance have increased for children participating in the program.

Ameriprise funds grants to nonprofits twice annually. Grant guidelines are available on ameriprise.com.

About Feeding America

Feeding America is the nationwide network of 200 food banks that leads the fight against hunger in the United States. Together, we provide food to more than 46 million people through 60,000 food pantries and meal programs in communities across America. Feeding America also supports programs that improve food security among the people we serve; educates the public about the problem of hunger; and advocates for legislation that protects people from going hungry. Individuals, charities, businesses and government all have a role in ending hunger. Donate. Volunteer. Advocate. Educate. Together we can solve hunger. Visit www.feedingamerica.org, find us on **Facebook** or follow us on **Twitter**.

About Ameriprise Financial Community Relations

Ameriprise Financial is dedicated to utilizing the firm's resources and talents to improve the lives of individuals and build strong communities. Through grantmaking, volunteerism and employee and advisor gift matching programs, the company supports a diverse group of over 6,000 nonprofits across the country. In 2014, Ameriprise Financial and its employees and advisors gave \$12 million and logged 66,000 volunteer hours at nonprofits. Additionally, the company's support provided the equivalent of 10 million meals to feed families struggling with hunger.

About Ameriprise Financial

At Ameriprise Financial, we have been helping people feel confident about their financial future for more than 120 years. With a network of 10,000 financial advisors and extensive asset management, advisory and insurance capabilities, we have the strength and expertise to serve the full range of consumer financial needs. For more information, or to find an Ameriprise financial advisor, visit ameriprise.com.

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Grants Awarded: First Cycle 2015

Meeting Basic Needs – 39 grants: AccessAbility, Inc.; Aeon; American Indian OIC, Inc.; Birmingham AIDS Outreach Inc.; Boys & Girls Clubs of Philadelphia; Casa Central; Catholic Charities of Saint Paul and Minneapolis; Catholic Charities of Southern Nevada; CommonBond Communities; Community FoodBank, Inc.; Community Servings; Desert Mission; Family Scholar House, Inc.; Feeding America Southwest Virginia; Feeding South Florida; Foodbank of Santa Barbara County; Gleaners Community Food Bank of Southeastern Michigan; House of Hope Community Development Corporation; Human Solutions; Lutheran Social Service of Minnesota; Meals on Wheels and More Inc.; Minnie's Food Pantry; Northern Illinois Food Bank; People Serving People Charities Inc.; Prepare + Prosper; Rebuilding Together Twin Cities; Redwood Empire Food Bank; RESOURCE, Inc.; Rosie's Place; Saint Paul Area Council of Churches; Sarasota Family Young Men's Christian Association, Inc.; Second Harvest Food Bank of Middle Tennessee; Simpson Housing Services; The Aliveness Project; The Greater Boston Food Bank; The Junior League of Minneapolis Inc.; Twin Cities RISE!; Women's Resource Center of Greensboro; Wounded Warrior Project

Supporting Community Vitality – 26 grants: Carnegie Hall; Children's Theatre Company; GiveMN; Guthrie Theater; Hands on Twin Cities; Hispanic Business Initiative Fund of Florida Inc.; Lower Manhattan Cultural Council; Mattie Rhodes Center; Minneapolis Institute of Arts; Minnesota Orchestral Association; Museum of Fine Arts, Boston; National Philharmonic Orchestra & Chorale of Montgomery County, Inc.; Pillsbury United Communities; Portland Youth Philharmonic Association; Rebuilding Together Peninsula (RTP); Stages Theatre Company; Steppenwolf Theatre Company; The Florida Orchestra, Inc.; The Shakespeare Theatre Company; The Southern Theater; Twin Cities Local Initiatives Support Corporation; Urban Gateways; Walker Art Center; Weisman Art Museum (WAM), University of Minnesota, Twin Cities Campus; Women's Economic Ventures; WomenVenture

Volunteer-drive Causes – 7 grants: BestPrep; Greater Minneapolis Crisis Nursery; Junior Achievement of Central Ohio; Junior Achievement of Wisconsin, Inc. in Brown County; Special Olympics Minnesota; Susan G. Komen Minnesota; Twin Cities Habitat for Humanity

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Ameriprise Financial, Inc.

Alison Mueller, 612-678-7183

Media Relations

alison.g.mueller@ampf.com

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Source: Ameriprise Financial, Inc.