



NEWS RELEASE

Ameriprise Financial Honors Service Men and Women by Giving to Wounded Warrior Project

2015-05-19

Donation will help injured veterans gain access to job training and education through the Warriors to Work program

MINNEAPOLIS--(BUSINESS WIRE)-- Ameriprise Financial, Inc. (NYSE: AMP), today announced its support for U.S. service members with a \$100,000 grant to Wounded Warrior Project® (WWP). The donation will be directed to the Warriors to Work® program, which provides career guidance and services to WWP Alumni transitioning to the civilian workforce. This year, the program aims to place 2,500 wounded service members in employment that is well suited for their skills, with an ultimate goal of employing 10,000 injured veterans by 2017.

"Our brave service men and women have made many sacrifices and risked their lives to protect our country," said Brian Pietsch, head of community relations at Ameriprise. "Wounded Warrior Project has an unwavering commitment to support those who have served. We fully stand behind their mission and are proud to fund a program that helps wounded veterans find fulfilling work as civilians."

"While the term 'wounded' is routinely associated with visible injuries, many warriors suffer from and are challenged by the invisible wounds of war," said Peter Gaytan, economic empowerment executive vice president for WWP. "The Warriors to Work program is important to our veterans who need extra support to find meaningful work that allows them to use the skills they acquired during their service. We're grateful to receive a grant from Ameriprise to help make this program possible."

This new philanthropic initiative to support Wounded Warrior Project further adds to the company's pledge to

employ veterans through the **100,000 Jobs Mission**, which is a coalition of companies that have committed to hiring veterans. The grant to Wounded Warrior Project also fits with the company's ongoing financial and volunteer support of programs that help people meet basic needs, including self-sufficiency, hunger and shelter.

About Wounded Warrior Project

The mission of Wounded Warrior Project[®] (WWP) is to honor and empower Wounded Warriors. To raise awareness, WWP enlists the public's aid to care for the needs of injured service members, enable injured servicemen and women to aid and assist each other, and provide unique, direct programs and services to meet their needs. WWP is a national, nonpartisan organization headquartered in Jacksonville, Florida. To learn more and get involved, visit woundedwarriorproject.org.

About Ameriprise Financial Community Relations

Ameriprise Financial is dedicated to utilizing the firm's resources and talents to improve the lives of individuals and build strong communities. Through grantmaking, volunteerism and employee and advisor gift matching programs, the company supports a diverse group of over 6,000 nonprofits across the country. In 2014, Ameriprise Financial and its employees and advisors gave \$12 million and logged 66,000 volunteer hours at nonprofits. Additionally, the company's support provided the equivalent of 10 million meals to feed families struggling with hunger. Ameriprise also has national philanthropic partnerships with Feeding America and the American Red Cross.

About Ameriprise Financial

At Ameriprise Financial, we have been helping people feel confident about their financial future for more than 120 years. With a nationwide network of 10,000 financial advisors and extensive asset management, advisory and insurance capabilities, we have the strength and expertise to serve the full range of individual and institutional investors' financial needs. For more information, visit ameriprise.com.

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Source: Ameriprise Financial, Inc.