



NEWS RELEASE

Ameriprise Financial: Highest Ranked Diversified Financial Services Firm on TIME's "America's Most Iconic Companies" List for 2026

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MINNEAPOLIS--(BUSINESS WIRE)-- Ameriprise Financial, Inc. (NYSE: AMP) was the highest ranked diversified financial services firm on TIME's list of "America's Most Iconic Companies" for 2026, a distinction that highlights the firm's enduring legacy, industry leadership and positive impact on clients, advisors, employees and communities.

"We're honored to receive this prestigious recognition," said Jim Cracchiolo, Chairman and CEO of Ameriprise Financial. "To be identified among the most iconic companies is a distinction reflecting our 132-year legacy for devotion to our clients, the power of the Ameriprise value proposition and the generations we've helped achieve their most important financial goals. Being named in the top 50 underscores the dedication of our talented, global team and our unwavering commitment to our clients, innovation and excellence."

A 132-year Track Record for Leadership and Innovation

Since our founding in 1894, Ameriprise has always stayed true to its mission yet never stood still: helping people feel truly confident about their financial futures — while continually innovating and evolving to better serve clients across generations. The firm took control of its destiny in 2005, becoming an independent, public company and launching the Ameriprise brand, transforming its presence in the marketplace as a world-class firm.

Critically, as a global financial services leader, the firm has stood by clients through every market and economic cycle, honoring its commitments and helping millions achieve their most important financial goals.



Today, Ameriprise stands tall as a pioneer of personal financial planning and a firm with an exceptional client experience, a powerful suite of products and solutions and award-winning service, technology and digital capabilities. This is all supported by a rock-solid financial foundation and a business that makes a significant impact in the marketplace.

The TIME “America’s Most Iconic Companies” ranking, developed in partnership with Statista, is based on an independent survey of over 10,000 U.S. residents and more than 100,000 evaluations conducted between July and August 2025. To qualify, companies must be U.S.-founded, headquartered domestically, for-profit, and in operation for at least 10 years, with above-average survey scores. Respondents evaluated companies on their reputation, influence and long-term contributions to American business and culture. The final list highlights 250 organizations that have demonstrated exceptional staying power, innovation, and positive impact over generations.

To learn about Ameriprise, visit [Ameriprise.com](https://ameriprise.com).

About Ameriprise Financial

At Ameriprise Financial, we have been helping people feel confident about their financial future for 132 years¹. With extensive investment advice, global asset management capabilities and insurance solutions, and a nationwide network of more than 10,000 financial advisors², we have the strength and expertise to serve the full range of individual and institutional investors' financial needs.

¹Company founded June 29, 1894

²Ameriprise Financial 2024 10-K

Source & disclosure: TIME magazine partnered with Statista to recognize America’s Most Iconic Companies, chosen based on an independent survey of roughly 10,000 participants. Ameriprise Financial, Inc. was the highest ranked diversified financial services firm in the ranking and its overall ranking was #48 out of 250 companies across all industry sectors. Eligible companies (founded and headquartered in the United States, with a market presence of at least 10 years) were evaluated from July to August 2025, across several key categories: Recognition and familiarity, cultural significance and impact, emotional connection, resilience, Americanness, presence and legacy. Ameriprise did not pay a fee to be evaluated, but did pay a fee to publicly cite the results. Find more information at <https://time.com/7339929/americas-most-iconic-companies/>.

Ameriprise Financial cannot guarantee future financial results.

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deposits or obligations of, or guaranteed by any financial institution, and involve investment risks including possible loss of principal and fluctuation in value.

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