



NEWS RELEASE

# Ameriprise Financial Helps Provide Five Million Meals to Families in Need

2018-09-24

Company matching public donations to Feeding America® now through Thanksgiving

MINNEAPOLIS--(BUSINESS WIRE)-- For the seventh consecutive year, Ameriprise Financial, (NYSE:AMP) is matching donations to Feeding America® now through Thanksgiving.\* Every dollar donated (up to \$250,000) can help provide at least 20 meals to families and individuals in need, twice the amount of a standard donation. Participation is easy and open to the public – simply visit: [supportfeedingamerica.org/Ameriprise](https://supportfeedingamerica.org/Ameriprise) to give online.

“Despite the strong economy, far too many Americans struggle to get the food they need – including a disproportionate number of veterans and older Americans,” said Brian Pietsch, head of community relations at Ameriprise Financial. “Feeding America has a sophisticated network of local food banks across the country that’s ready to provide nutritious foods to individuals who need it. We encourage everyone in a position to support this important cause to join our pledge.”

Since establishing a partnership with Feeding America in 2009, Ameriprise advisors, employees, and clients have provided more than 82 million meals and have volunteered more than 287,000 hours to support Feeding America and other hunger-relief organizations nationwide. The Ameriprise matching campaign was established in 2010 to encourage additional donations to Feeding America. In total, the campaign has provided more than 100 million meals to American families and individuals, thanks to support from Ameriprise.\*\*

About Feeding America



Feeding America® is the largest hunger-relief organization in the United States. Through a network of 200 food banks and 60,000 food pantries and meal programs, they provide meals to more than 46 million people each year. Feeding America also supports programs that prevent food waste and improve food security among the people they serve; educates the public about the problem of hunger; and advocates for legislation that protects people from going hungry. Individuals, charities, businesses and government all have a role in ending hunger. Donate. Volunteer. Advocate. Educate. Together we can solve hunger. Visit [www.feedingamerica.org](http://www.feedingamerica.org), find us on **Facebook** or follow us on **Twitter**.

## About Ameriprise Financial Community Relations

Ameriprise Financial is dedicated to utilizing the firm's resources and talents to improve the lives of individuals and build strong communities. Through grants, volunteerism and employee and advisor gift matching programs, the company supports a diverse group of nearly 6,600 nonprofits across the country. By targeting its grantmaking, Ameriprise can make the most of its resources to make a collective impact with greater benefit for communities. Learn more [here](#).

## About Ameriprise Financial

At Ameriprise Financial, we have been helping people feel confident about their financial future for more than 120 years. With a nationwide network of 10,000 financial advisors and extensive asset management, advisory and insurance capabilities, we have the strength and expertise to serve the full range of individual and institutional investors' financial needs. For more information, visit [ameriprise.com](http://ameriprise.com).

\*About the Match: Ameriprise Financial has committed \$250,000 to Feeding America. This amount will be used to double the impact of gifts received between now and Thanksgiving. Gifts received after the campaign or in excess of this amount will not be matched but will still help provide food for those in need.

\*\*Currently, \$1 helps provide at least 10 meals secured by Feeding America on behalf of local member food banks. Historical meal equivalencies vary and are updated each year.

© 2018 Ameriprise Financial, Inc. All rights reserved.

View source version on [businesswire.com](https://www.businesswire.com/news/home/20180924005522/en/): <https://www.businesswire.com/news/home/20180924005522/en/>

Ameriprise Financial

Ali Mueller, 612-678-7183

Media Relations

**Alison.G.Mueller@ampf.com**

Twitter: @ameriprise

Facebook: **facebook.com/Ameriprise**

Source: Ameriprise Financial