



NEWS RELEASE

Ameriprise Financial Helps Bring More Than Five Million Meals to Families in Need

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Company matching public donations to Feeding America® now through Thanksgiving

MINNEAPOLIS--(BUSINESS WIRE)-- For the sixth year in a row, Ameriprise Financial, Inc. is matching donations to Feeding America® now through Thanksgiving. Every dollar (up to \$250,000) given to Feeding America as part of the campaign will help provide 22 meals to families and individuals who face hunger – which amounts to twice the impact of a standard dollar donation. These contributions will support Feeding America, the nation’s largest domestic hunger-relief organization with a network of 200 member food banks across the country, including areas recovering from the destruction caused by recent hurricanes. Members of the public are invited to contribute by visiting: www.supportfeedingamerica.org/Ameriprise.

“Food insecurity is a real and persistent problem in our country that’s only exacerbated when disaster strikes,” said Brian Pietsch, head of community relations at Ameriprise. “Feeding America and its network of food banks are there when people need them most. We’re grateful for the work they do and encourage everyone who’s in a position to help to join us in supporting their efforts.”

In addition, Ameriprise pledged a separate \$100,000 grant split equally between Feeding America and the American Red Cross in support of hurricane disaster relief. The firm is a longstanding supporter of both nonprofits through corporate grants, employee gift matching and robust volunteerism programs aimed at helping people in need and building stronger communities.

About Feeding America

Feeding America® is the largest hunger-relief organization in the United States. Through a network of 200 food banks and 60,000 food pantries and meal programs, we provide meals to more than 46 million people each year. Feeding America also supports programs that prevent food waste and improve food security among the people we serve; educates the public about the problem of hunger; and advocates for legislation that protects people from going hungry.

About Ameriprise Financial Community Relations

Ameriprise Financial is dedicated to utilizing the firm's resources and talents to improve the lives of individuals and build strong communities. Through grantmaking, volunteerism and employee and advisor gift matching programs, the company supports a diverse group of nearly 6,500 nonprofits across the country. By targeting our grantmaking, we can make the most of our resources and engage our people to make a collective impact with greater benefit for communities.

About Ameriprise Financial

At Ameriprise Financial, we have been helping people feel confident about their financial future for more than 120 years. With a network of 10,000 financial advisors and extensive asset management, advisory and insurance capabilities, we have the strength and expertise to serve the full range of consumer financial needs. For more information, or to find an Ameriprise financial advisor, visit ameriprise.com.

*About the Match: Ameriprise Financial has committed \$250,000 to Feeding America. This amount will be used to double the impact of gifts received between now and Thanksgiving. Gifts received after the campaign or in excess of this amount will not be matched but will still help provide food for those in need.

**Currently, \$1 helps provide 11 meals secured by Feeding America on behalf of local member food banks. Historical meal equivalencies vary and are updated each year.

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