



NEWS RELEASE

## Ameriprise Financial Gives Back to the Community with \$1.5 Million in Grants to Nonprofits

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Recent donations will provide meals, housing assistance and community services to tens of thousands of families across the country

MINNEAPOLIS--(BUSINESS WIRE)-- Ameriprise Financial, Inc. (NYSE: AMP) today announced the donation of \$1.5 million in grants to nonprofits dedicated to serving people in need and building strong communities. Fifty-seven grants were given to organizations with volunteer involvement from Ameriprise employees and advisors. Funds will be used to promote the company's core philanthropic priorities: meeting basic needs, supporting community vitality and volunteer-driven causes.

"Nonprofit organizations like the ones Ameriprise supports are the foundation of strong communities," said Brian Pietsch, head of community relations at Ameriprise Financial. "They lend a helping hand and stability to those lacking even basic essentials; they foster vibrancy in neighborhoods and cities; and they bring out the best in each of us by inspiring volunteerism and charitable giving. Our employees and advisors have incredible passion and commitment to these organizations, and we are proud to reinforce their dedication with financial support."

Highlights include:

- Contributing to Local Initiatives Support Corporation, which is dedicated to helping community residents transform distressed neighborhoods into healthy and sustainable communities of choice and opportunity. Funding from Ameriprise will help Twin Cities-based community development organizations with policy support, funding, and technical assistance. Jennifer Jones, director of community relations at Ameriprise

Financial, is an advisory committee member of LISC's Twin Cities chapter.

- Supporting the Foodbank of Santa Barbara's food distribution program, which delivers 11 million pounds of groceries to those in need annually. Funding from Ameriprise will help the organization recover and distribute perishable foods, including meat and fresh produce, to more than 300 agency partners. One in four individuals in Santa Barbara County receives support from this organization each year. Ameriprise financial advisor Judith Pirkowitsch and her team frequently volunteer at the food bank.
- Partnering with Forest ReLeaf of Missouri to help restore and sustain urban forestry. The grant from Ameriprise will enable the organization to provide more than 1,000 trees to Joplin, Missouri through its Joplin Priority ReLeaf planting event this fall. Last fall, Ameriprise volunteers provided 150 hours of support to the planting event. John Moller, an Ameriprise financial advisor, is a board member at Forest ReLeaf.

Ameriprise Financial awards grants to qualifying nonprofits twice annually, in addition to year-round gift matching, volunteer programs and a philanthropic partnership with Feeding America, the nation's leading domestic-hunger relief charity. The application deadline for the next cycle of grants is January 15, 2014.

## About Ameriprise Financial Community Relations

Ameriprise Financial is dedicated to using the firm's resources and talents to improve the lives of individuals and build strong communities. Through grantmaking, volunteerism and employee and advisor gift matching programs, the company supports a diverse group of over 5,000 nonprofits across the country.

## About Ameriprise Financial

At Ameriprise Financial, we have been helping people feel confident about their financial future for over 115 years. With a network of 10,000 financial advisors and outstanding asset management, advisory and insurance capabilities, we have the strength and expertise to serve the full range of consumer financial needs. For more information, or to find an Ameriprise financial advisor, visit [ameriprise.com](http://ameriprise.com).

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