



NEWS RELEASE

Ameriprise Financial Gives \$1.6 Million to Support and Strengthen Communities Nationwide

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Grants awarded to 77 nonprofit organizations will provide food and shelter, civic development support and access to the arts for individuals across the country

MINNEAPOLIS--(BUSINESS WIRE)-- Ameriprise Financial (NYSE: AMP) today announced grants of more than \$1.6 million to nonprofits that improve the lives and well-being of people nationwide. In the first of two grant cycles for 2014, the company awarded funding to economic, social and cultural enrichment programs benefitting thousands of individuals. A \$500,000 grant will go to Feeding America®, the nation's leading hunger-relief organization, as part of the company's ongoing commitment to help solve hunger in America.

"These programs make a meaningful difference to people. They provide access to vital services and cultural activities that promote strong families and neighborhoods," said Brian Pietsch, head of community relations at Ameriprise. "Our employees and advisors volunteer their time and talent to these important causes, and we're pleased to add our financial support to building healthy, vibrant communities."

Highlights of the grants cycle include donations to:

- The Shakespeare Theatre Company, which stages nearly three weeks of full-scale performances of Shakespeare for the Washington, D.C. community each year. The donation from Ameriprise will subsidize the Shakespeare Theatre 'Free for All' program, the community's only free, full-scale theatre production in D.C., offering access to quality theatre entertainment through its innovative ticket distribution system.
- RESOURCE, a multi-service agency providing job search and placement resources, training and education

programs, and chemical and mental health services throughout the Minneapolis-St. Paul area and in St. Cloud, Minn. A grant from Ameriprise will support training and wage advancement services specifically assisting single, working mothers to increase their incomes and avoid welfare dependency.

- The YWCA Green Bay - De Pere, Wisconsin's 'Women's Economic Empowerment Center', which offers vocational training and work readiness programs to women pursuing economic and family stability. Financial assistance from Ameriprise will provide childcare services to program participants. Susan Rosin, an Ameriprise senior director of human resources, serves as a board member of the organization.

Ameriprise awards grants to local nonprofits twice annually under its three funding platforms: meeting basic needs, supporting community vitality and volunteer-driven causes. Grant guidelines are available **on our website**.

In addition to grantmaking, Ameriprise supports a diverse network of more than 5,000 nonprofits through employee giving campaigns, gift matching and a robust volunteer program. The company is committed to alleviating domestic hunger through our partnership with Feeding America. Since 2009, with support from employees and advisors, Ameriprise has provided 34 million meals and over 100,000 volunteer hours to hunger-relief efforts across the country.

About Feeding America

Feeding America is a nationwide network of 200 food banks that leads the fight against hunger in the United States and provides food to more than 37 million people through 61,000 food pantries, soup kitchens and shelters in communities across America. Feeding America also supports programs that improve food security among the people they serve; educates the public about the problem of hunger; and advocates for legislation that protects people from going hungry. Visit <http://www.feedingamerica.org>.

About Ameriprise Financial Community Relations

Ameriprise Financial is dedicated to the communities it serves, and is committed to helping improve the lives of individuals and building strong communities. Through grantmaking, volunteerism and employee and advisor gift-matching programs, the company supports over 5,000 nonprofits across the country.

About Ameriprise Financial

At Ameriprise Financial, we have been helping people feel confident about their financial future for 120 years. With a network of 10,000 financial advisors and extensive asset management, advisory and insurance capabilities, we have the strength and expertise to serve the full range of consumer financial needs. For more information, or to find an Ameriprise financial advisor, visit ameriprise.com.



Ameriprise Financial

Kathleen McClung, 612-678-1069

Media Relations

kathleen.h.mcclung@ampf.com

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