NEWS RELEASE

Ameriprise Financial Further Enhances Advisor Technology Infrastructure - Broadens Access to Leading Enterprise Data and Reporting Technology From Albridge Solutions

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MINNEAPOLIS--(BUSINESS WIRE)--July 14, 2006--

Deployment of On Demand Reporting Technology
Ranks among Largest of Its Kind

Ameriprise Financial, Inc. (NYSE:AMP), announced an agreement to provide its financial advisors with access to Albridge Solutions Inc.'s enterprise data, portfolio accounting and performance reporting platform. One of the largest deployments of its kind, the agreement enables the Ameriprise Financial network of more than 10,500 financial advisors to access the firm's Portfolio Management Tool to securely view and generate on demand, personalized performance reports for client accounts.

The announcement further extends the relationship Ameriprise Financial established with Albridge in 2004 for its core wealth reporting application. Advisors now have access to the Albridge platform that collects, normalizes and consolidates data for mutual fund, brokerage, managed account, bank and insurance products. The platform includes Albridge Wealth Reporting (AWR), Web Services and Managed Account Performance Reporting.

"As a leader in financial planning, Ameriprise Financial is committed to continually enhancing the technology

infrastructure our financial advisors rely on to deliver a high quality client experience," said Glen Salow, executive vice president of service delivery and technology at Ameriprise Financial. "This leading technology is an important component of the systems we are putting in place to help our advisors deliver personalized financial advice and grow their businesses."

"Ameriprise Financial is one of the nation's leading financial services organizations, supporting the complex needs of a diverse range of investors," said Greg Pacholski, president and chief executive officer, Albridge Solutions. "We look forward to delivering data management and wealth reporting solutions that provide Ameriprise financial advisors with convenient access to information that will help them increase productivity and manage their businesses with increased efficiency. This will enable them to concentrate their efforts where it matters most -- enhancing client relationships."

About Ameriprise Financial

Ameriprise Financial, Inc. is a leading financial planning and services company with more than 12,000 financial advisors and registered representatives that provides solutions for clients' asset accumulation, income management and insurance protection needs. The company's financial advisors deliver tailored solutions to clients through a comprehensive and personalized financial planning approach built on a long-term relationship with a knowledgeable advisor. The company specializes in meeting the retirement-related financial needs of the mass affluent. Financial advisory services and investments are available through Ameriprise Financial Services, Inc. Member NASD and SIPC. For more information, visit ameriprise.com.

About Albridge Solutions

Albridge Solutions provides enterprise data management (EDM) and Web-based portfolio accounting and performance reporting solutions to more than 130 financial services firms representing $1 trillion in assets, more than 70,000 financial advisors and millions of investors. Using patent-pending technology, Albridge Solutions consolidates account information from hundreds of data sources encompassing thousands of product companies. Through Albridge Wealth Reporting, the firm's web-based portfolio accounting and performance reporting solution, this valuable customer data is readily accessible to leading financial institutions and advisors including investment management firms, insurance companies, banks, registered investment advisors, and independent, insurance and bank broker-dealers. Additional information is available at **www.albridge.com**.

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Source: Ameriprise Financial, Inc.