



NEWS RELEASE

Ameriprise Financial Earns Technology Innovation Award for its Ameriprise® Signature Wealth Program

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The Bank Insurance & Securities Association (BISA) recognized Ameriprise as a leader in technology innovation at its 2026 annual convention

MINNEAPOLIS--(BUSINESS WIRE)-- Ameriprise Financial (NYSE: AMP) today announced it has received the 2026 Technology Innovation Award from the Bank Insurance & Securities Association (BISA). This award recognizes the Ameriprise® Signature Wealth Program, a flexible unified managed account (UMA) that enables advisors to seamlessly combine multiple investment options and management methods into one portfolio.

The Signature Wealth Program transforms investing processes by allowing advisors to build and customize client portfolios from hundreds of investment choices from leading investment providers, all powered by state-of-the-art integrated technology. Built to support customization and scale, the program expands investment choice and personalization while improving efficiency by streamlining administrative and operational tasks.

"We are proud to be recognized by BISA as a leader in technology innovation for the third consecutive year," said Gerard Smyth, Executive Vice President, Head of Technology, Service and Operations at Ameriprise. "The Signature Wealth Program represents a modern approach to our advisory business, enabled by advanced, fully integrated technology. By bringing investment options, advice tools and workflows together in one seamless system, advisors gain greater flexibility and the ability to complete tasks simultaneously, helping free up valuable time to deepen client relationships and deliver a premium experience."

"Signature Wealth was built around how advisors actually work and how clients expect to be served," said Matt



Huss, Executive Vice President of Wealth Management Products and Solutions at Ameriprise. "It enables advisors to create custom, institutional-quality portfolios across their entire book of business, while delivering a more personalized, cohesive experience for clients. The result is greater choice, deeper personalization and the ability to scale advice and investment solutions without compromising quality."

With this award, BISA recognizes firms that are advancing products, services and platforms across the industry through technology innovation. **Click here** for more on the BISA Technology Innovation Award.

To learn more about Ameriprise's integrated technology capabilities, visit **[Ameriprise.com/careers/experienced-financial-advisors](https://ameriprise.com/careers/experienced-financial-advisors)**.

About Ameriprise Financial

At **Ameriprise Financial**, we have been helping people feel confident about their financial future for more than 130 years¹. With extensive investment advice, global asset management capabilities and insurance solutions, and a nationwide network of more than 10,000 financial advisors, we have the strength and expertise to serve the full range of individual and institutional investors' financial needs.

¹ Company founded June 29, 1894.

The Bank Insurance & Securities Association (BISA) issued the 2026 Technology Innovation Award to recognize the advancement of the financial services industry's products, services and platforms through technology innovation. The BISA Awards Committee, comprised of members of the BISA Board of Directors, evaluated submissions based on the product/service advancement of the financial services industry. Ameriprise Financial received the 2026 BISA Technology Innovation Award for the technology features of the Ameriprise Signature Wealth Program, not the quality of the advisory services to clients. Ameriprise Financial received the 2025 BISA Technology Innovation Award for the PracticeTech[®] platform. Ameriprise Financial Institutions Group (Ameriprise Financial) received the 2024 BISA Technology Innovation Award for eMeeting technology. Ameriprise did not pay a fee to be evaluated for this rating or to publicly cite the results. For more information: **<https://www.bisanet.org/page/TechnologyAward>**.

Ameriprise Financial and BISA are not affiliated.

Investment products are not insured by the FDIC, NCUA or any federal agency, are not deposits or obligations of, or guaranteed by any financial institution, and involve investment risks including possible loss of principal and fluctuation in value.

Investment advisory products and services are made available through Ameriprise Financial Services, LLC, a

registered investment adviser.

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