



NEWS RELEASE

Ameriprise Financial Earns High Investor Satisfaction Scores in the JD Power 2026 U.S. Investor Satisfaction StudySM

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Firm Ranks 3rd in Advised Segment, Outperforming Industry Average

MINNEAPOLIS--(BUSINESS WIRE)-- Ameriprise Financial, Inc. (NYSE: AMP) earned one of the industry's highest overall investor satisfaction scores in the JD Power 2026 U.S. Investor Satisfaction StudySM. Ameriprise was ranked third in the advised investors segment, reflecting the firm's 132-year history of helping millions of clients achieve their most important financial goals.

"This ranking is earned through the trust our clients place in us," said **Jim Cracchiolo, Chairman and CEO of Ameriprise Financial**. "It underscores the quality of advice and solutions we deliver and the commitment of our advisors and team who work every day to help clients feel confident and secure about their financial decisions and their future."

JD Power surveyed 7,982 advised investors, who rated their satisfaction with leading financial firms based on their investment or wealth management experience with their primary brand. Twenty-three firms were evaluated by advised investors across several dimensions: digital channels; ease of doing business; people; product and service offerings; resolving problems or complaints; trust; and value for fees paid.

About Ameriprise Financial

At **Ameriprise Financial**, we have been helping people feel confident about their financial future for more than 130



years¹. With extensive investment advice, global asset management capabilities and insurance solutions, and a nationwide network of more than 10,000 financial advisors, we have the strength and expertise to serve the full range of individual and institutional investors' financial needs.

¹ Company founded June 29, 1894.

J.D. Power 2026 U.S. Investor Satisfaction StudySM recognition is based on feedback provided by investors, including 399 Ameriprise Financial clients, about their primary financial services firm. Data was collected January 2025 through January 2026, resulting in 7,982 completed surveys overall. Ameriprise Financial ranked third among advised investors in overall satisfaction. This ranking is not indicative of future performance or representative of any one client's experience, which may vary. Ameriprise did not pay a fee to be evaluated but did pay a fee to review and publicly cite the results. For more information: <https://www.jdpower.com/business/investor-satisfaction-study>.

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