



NEWS RELEASE

Ameriprise Financial Earns Five Awards for Excellence in Learning and Development from Brandon Hall Group

2024-11-07

MINNEAPOLIS--(BUSINESS WIRE)-- Ameriprise Financial, Inc. (NYSE: AMP) today announced the firm won five awards for excellence in learning and development from research and analyst firm Brandon Hall Group. Ameriprise received four gold and one bronze award in the category of Human Capital Management Excellence. Brandon Hall issues the awards in recognition of firms that have implemented innovative and effective training and development programs. Entries for the awards are evaluated and ranked by a panel of experienced independent senior industry experts as well as Brandon Hall Group analysts and executives.

"It is an honor to be recognized by Brandon Hall," said Jason Grom, Vice President, National Sales Organization Development and Field Training, at Ameriprise. "Our goal is to provide tools, resources and learning programs for our advisors and their teams to help them deliver a differentiated client experience. Ameriprise remains focused on creating scalable, repeatable programs that consistently produce impactful results and a positive experience for both advisors and their clients."

"This certification reflects our commitment to helping our employees, financial advisors and their teams, excel in their careers," said Laurel Ley, Vice President of Training and Knowledge Management, at Ameriprise. "We're extremely proud to be recognized as industry leader for our training and development programs."

Ameriprise was recognized in the following categories for its learning programs benefitting advisors, field professionals and service teams:

Gold award:

- Best Use of Blended Learning
- Best Use of Performance Support
- Best New Hire Onboarding Program
- Best Results of a Learning Program

Bronze award:

- Best Learning in the Flow of Work

The learning and development program at Ameriprise provides advisors and their staff robust learning opportunities designed to help them grow professionally and operate optimally. Among the focus areas of the program include client service, technology, practice management, and leadership development.

For more information about learning and development at Ameriprise visit www.ameriprise.com/careers and for more about the award visit <http://www.brandonhall.com>.

About Ameriprise Financial

At Ameriprise Financial, we have been helping people feel confident about their financial future for 130 years ¹. With extensive investment advice, asset management and insurance capabilities and a nationwide network of approximately 10,000 financial advisors, we have the strength and expertise to serve the full range of individual and institutional investors' financial needs.

¹ Company founded June 29, 1894

Ameriprise Financial Services, LLC is an Equal Opportunity Employer.

The Brandon Hall Group Organization Excellence Program examines an organization's entire Human Capital Management program, expanding beyond individual Excellence Awards. Based on the capabilities of the candidate program, BHG certifies an organization at the Gold, Silver, or Bronze Award Level. For more information, visit the BHG Organizational Excellence Program site. Ameriprise Financial paid a fee to be evaluated for the Brandon Hall Group award.

Investment products are not insured by the FDIC, NCUA or any federal agency, are not deposits or obligations of, or guaranteed by any financial institution, and involve investment risks including possible loss of principal and fluctuation in value.

Securities offered by Ameriprise Financial Services, LLC., Member FINRA and SIPC

© 2024 Ameriprise Financial, LLC. All rights reserved.

Stephanie Siegle, Media Relations

612.671.2593

Stephanie.Siegle@ampf.com

Source: Ameriprise Financial, Inc.