



NEWS RELEASE

Ameriprise Financial Declares Regular Quarterly Dividend

2010-10-27

MINNEAPOLIS--(BUSINESS WIRE)-- The Board of Directors of Ameriprise Financial, Inc. (NYSE: AMP) has declared a quarterly cash dividend of \$0.18 per common share payable on November 22, 2010 to shareholders of record at the close of business on November 8, 2010.

Ameriprise Financial, Inc. is a diversified financial services company serving the comprehensive financial planning needs of the mass affluent and affluent. For more information visit ameriprise.com.

© 2010 Ameriprise Financial, Inc. All rights reserved.

Source: Ameriprise Financial, Inc.

Contact:

Ameriprise Financial

Paul Johnson, 612-671-0625

paul.w.johnson@ampf.com