



NEWS RELEASE

Ameriprise Financial Declares Regular Quarterly Dividend

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MINNEAPOLIS--(BUSINESS WIRE)-- The Board of Directors of Ameriprise Financial, Inc. (NYSE: AMP) has declared a quarterly cash dividend of \$0.18 per common share payable on February 25, 2011 to shareholders of record at the close of business on February 11, 2011.

Ameriprise Financial, Inc. is a diversified financial services company serving the comprehensive financial planning needs of the mass affluent and affluent. For more information visit ameriprise.com.

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