NEWS RELEASE

Ameriprise Financial Completes First Year as an Independent, Public Company

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MINNEAPOLIS--(BUSINESS WIRE)--

Ameriprise Financial, Inc. (NYSE:AMP), today is celebrating its one-year anniversary as an independent, public company. Remarking on the anniversary, Jim Cracchiolo, chairman and chief executive officer, issued the following statement:

"Over the past year, we have made great progress in establishing Ameriprise Financial as an independent financial planning and services leader and have strengthened our ability to meet the financial needs of the large and growing number of mass affluent consumers.

"I am extremely pleased with how smoothly and successfully we were able to execute one of the largest spin-offs in U.S. history. Since independence, we have established the Ameriprise Financial brand, grown our overall client assets and expanded our product solutions and services. Importantly, we also delivered solid business results and value to our shareholders, surpassing our revenue and net income on-average, over-time financial targets and improving return on equity. I attribute these achievements to the tremendous efforts and commitment of our employees and financial advisors.

"As we move forward, we believe our personalized approach to financial planning and broad capabilities will create even greater opportunities to help clients define and reach their retirement dreams."

Ameriprise Financial, Inc. is a leading financial planning and services company with more than 12,000 financial

advisors and registered representatives that provides solutions for clients' asset accumulation, income management and insurance protection needs. The company's financial advisors deliver tailored solutions to clients through a comprehensive and personalized financial planning approach built on a long-term relationship with a knowledgeable advisor. The company specializes in meeting the retirement-related financial needs of the mass affluent. Financial advisory services and investments are available through Ameriprise Financial Services, Inc. Member NASD and SIPC. For more information, visit **www.ameriprise.com**.

Note to reporters:

Information about the company is available on the About Us section of ameriprise.com.

Note to editors:

Mr. Cracchiolo will ring The Closing Bell(SM) today at the New York Stock Exchange.

-- Photos will be available via Associated Press/New York (212.621.1902), Reuters America (646.223.6285) and Bloomberg Photo (212.617.3420).

-- The Closing Bell(SM) feed (starting at 3:55 p.m. eastern) will be available via fiber line at Ascent media #1630. A satellite feed of the Closing Bell will be available from 3:50 - 4:01 p.m. (ET) via Galaxy 11, Ku-band, Transponder 15. Located at 91(degree) west. Downlink frequency: 12003 Horizontal.

-- A live webcast will be available on the homepage of www.nyse.com.

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