



NEWS RELEASE

Ameriprise Financial Chairman and Chief Executive Officer to Present at the UBS Global Financial Services Conference

2010-04-30

MINNEAPOLIS--(BUSINESS WIRE)-- Ameriprise Financial, Inc. (NYSE: AMP) today announced that Jim Cracchiolo, chairman and chief executive officer, is scheduled to speak about the company's business and strategy at the UBS Global Financial Services Conference at The Waldorf Astoria Hotel in New York on Tuesday, May 11, 2010 at approximately 8:10 a.m. (ET).

A live audio webcast of the presentation and the presentation slides will be available to the general public through the Investor Relations section of the Ameriprise Financial website at ir.ameriprise.com. An audio replay of Mr. Cracchiolo's presentation will be available through the same website address later that day.

Ameriprise Financial, Inc. is a diversified financial services company serving the comprehensive financial planning needs of the mass affluent and affluent. For more information, visit ameriprise.com.

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