



NEWS RELEASE

Ameriprise Financial Chairman and Chief Executive Officer to Present at the UBS Asset Gathering Conference

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MINNEAPOLIS--(BUSINESS WIRE)-- Ameriprise Financial, Inc. (NYSE: AMP) today announced that Jim Cracchiolo, chairman and chief executive officer, is scheduled to speak about the company's business and strategy at the UBS Asset Gathering Conference at The Taj Boston on Monday, March 21, 2011 at approximately 10 a.m. (ET).

A live audio webcast and the presentation slides will be available to the general public through the Investor Relations section of the Ameriprise Financial website at ir.ameriprise.com. An audio replay of Mr. Cracchiolo's presentation will be available through the same website later that day.

Ameriprise Financial, Inc. is a diversified financial services company serving the comprehensive financial planning needs of the mass affluent and affluent. For more information visit ameriprise.com.

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