



NEWS RELEASE

# Ameriprise Financial Celebrates 20th Anniversary as an Independent, Publicly Traded Company

2025-10-09

Chairman and CEO and members of the Executive Leadership Team will ring today's New York Stock Exchange Closing Bell

Ameriprise donates \$100,000 to Feeding America, extending the firm's legacy of giving back

MINNEAPOLIS--(BUSINESS WIRE)-- Ameriprise Financial, Inc. (NYSE: AMP) debuted on the New York Stock Exchange in October of 2005 as the sixth largest spin-off in U.S. history—emerging as a new company and new brand with the distinction of being among the few firms in the U.S. with more than a century of corporate history.

Over the last 20 years, the senior leadership team led by Jim Cracchiolo, chairman and chief executive officer, established Ameriprise Financial as a leading diversified financial services firm, and grew Ameriprise into a premium brand recognized for client focus, innovation and financial strength.

Management continually adapted, evolved and invested in the business, further reinforcing the company's strong financial foundation and disciplined operating principles. Importantly, during this time of strategic transformation, the company's values, mission, vision and brand promise remained unchanged, proving to be the bedrock of the firm.

Management's steadfast stewardship is evident in the firm's track record of effectively navigating historic market dislocations and economic cycles and emerging even stronger.

Mr. Cracchiolo stated, "Ameriprise has consistently demonstrated the power of long-term thinking paired with

disciplined execution. We've adapted strategically to evolving markets and client expectations—always with a sharp focus on delivering meaningful value to our clients, advisors, employees and shareholders. We're proud of what we've built and energized by what's ahead."

Today, Ameriprise stands tall as a diversified financial services leader operating in 20 countries and helping more than 3.5 million individual, institutional and small business clients achieve their long-term financial goals. The company is a long-standing leader in financial planning and advice in the U.S. and manages, administers and advises \$1.6 trillion in assets. Its wealth management business is complemented by Columbia Threadneedle Investments, a global asset manager, and RiverSource Life, a differentiated life insurance and annuity company.

The company has consistently earned top marks for client trust and satisfaction, innovation, employee engagement and shareholder value creation. The company's leadership and success are evident in its proud legacy of:

- Consistently earning 4.9 out of 5 in client satisfaction
- Standing behind clients through good times and bad—never taking a government bailout and always paying every claim in full
- Generating the No. 1 total shareholder return within the S&P 500 Financials Index since its spin-off. <sup>1</sup>

## A Culture of Care and Committed to Strengthening Communities

Ameriprise takes great pride in delivering for all its constituents, including through the company's philanthropic priorities that support the communities where Ameriprise employees and advisors live and work.

In recognition of the 20th anniversary of its listing, the company announced a \$100,000 grant to Feeding America, which supports tens of millions of people who experience food insecurity through a nationwide network of food banks, statewide food bank associations, food pantries and meal programs. Ameriprise has proudly supported Feeding America for more than 15 years. In fact, Ameriprise is currently matching public donations up to \$250,000 to Feeding America through the end of October.

For more information about the firm, visit the **Our History page** on [ameriprise.com](https://ameriprise.com), contact an advisor in your community to learn more about their practice, or review the company's **Responsible Business page**.

## About Ameriprise Financial

At Ameriprise Financial, we have been helping people feel confident about their financial future for more than 130 years. With extensive investment advice, global asset management capabilities and insurance solutions, and a nationwide network of more than 10,000 financial advisors, we have the strength and expertise to serve the full

range of individual and institutional investors' financial needs.

## About Ameriprise Financial Community Relations

Ameriprise Financial is dedicated to utilizing the firm's resources and talents to improve the lives of individuals and build strong communities. Through grants, volunteerism and employee and advisor gift matching programs, the company supports more than 7,500 nonprofits globally. The company also has a longstanding commitment to volunteerism. Each year, the firm's employees are eligible for the eight hours of paid time off to volunteer. In 2024, Ameriprise volunteers collectively contributed more than 50,000 hours to nonprofits in communities across the country.

1. Source: Bloomberg. Performance based on members of the S&P 500 Financials Index as of 9-30-05 that are still members as of 9-30-25

Data as of 6-30-25

Source for client satisfaction: Ameriprise created the Client Experience Survey to give clients an opportunity to rate their satisfaction with their assigned financial advisor or advisor team using a scale of 1 to 5. Each client has an opportunity to access the Ameriprise Secure Client Site and provide a rating. This client satisfaction score is a national average of client responses for all advisors and teams within a rolling 24-month period as of 12/31/2024. Client experiences may vary, and working with any Ameriprise advisor or team is not a guarantee of future financial results. Investors should not consider the Client Experience Survey score a substitute for their own research and evaluation of an advisor's or team's qualifications.

Investment products are not insured by the FDIC, NCUA or any federal agency, are not deposits or obligations of, or guaranteed by any financial institution, and involve investment risks including possible loss of principal and fluctuation in value.

Securities offered by Ameriprise Financial Services, LLC., Member FINRA and SIPC

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