



NEWS RELEASE

Ameriprise Financial Brings Together 9,500 Volunteers Nationwide to Help End Hunger

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Volunteers will provide more than 1 million meals to help families, kids, seniors, veterans and other individuals struggling with hunger

MINNEAPOLIS--(BUSINESS WIRE)-- For the seventh consecutive year, Ameriprise Financial (NYSE: AMP) is bringing together thousands of volunteers at 500 events across the country to provide meals to those in need before Thanksgiving. On Nov. 11, more than 9,500 Ameriprise employees, advisors and clients will volunteer at food banks, pantries and warehouses nationwide to prepare food, serve meals and sort donations in support of the more than 42 million Americans struggling with hunger. By rallying together, company volunteers will provide more than 1 million meals for people in need.

Ameriprise organizes the company-wide National Days of Service twice each year in partnership with Feeding America®, the nation's largest domestic hunger-relief organization. The timing of this year's event, which falls on Veterans Day, is particularly meaningful, as one in five households served by Feeding America has a member who has served in the U.S. military.

"We live in a country where food is plentiful, yet so many of our neighbors – including a number of our nation's heroic veterans and their families – struggle with hunger," said Brian Pietsch, head of community relations at Ameriprise. "All veterans, and all Americans, deserve access to healthy food. At Ameriprise, we have a strong volunteer force that's devoted to making a difference for these families and individuals, especially as we enter the holiday season."

Ameriprise Financial encourages the public to join the effort to end hunger

Now through the Thanksgiving holiday, Ameriprise is again doubling the impact of donations to Feeding America.* Every dollar donated through the Ameriprise Financial Challenge (up to \$500,000) can help provide 22 meals** through the network of food banks to families in need, twice the amount of a standard donation. Participation is easy – simply visit: supportfeedingamerica.org/Ameriprise.

“Since 2010, the Ameriprise National Days of Service have become two of our largest corporate-partner volunteer events,” said Nancy Curby, senior vice president of corporate partnerships and operations at Feeding America. “We know Ameriprise volunteers mean business. They show up ready to roll up their sleeves and do what it takes to provide food to as many people in need as possible.”

In 2009, Ameriprise Financial began a charitable partnership with Feeding America to help address an increased demand on food banks and support finding long-term solutions to domestic hunger. Through the efforts of its advisors, employees and clients, the company has provided more than 64 million meals and volunteered approximately 210,000 hours to help Feeding America and other organizations feed those who struggle with hunger.

About Feeding America

Feeding America is the nationwide network of 200 food banks that leads the fight against hunger in the United States. Together, we provide food to more than 46 million people through 60,000 food pantries and meal programs in communities across America. Feeding America also supports programs that improve food security among the people we serve; educates the public about the problem of hunger; and advocates for legislation that protects people from going hungry. Individuals, charities, businesses and government all have a role in ending hunger. Donate. Volunteer. Advocate. Educate. Together we can solve hunger. Visit www.feedingamerica.org, find us on **Facebook** or follow us on **Twitter**.

About Ameriprise Financial Community Relations

Ameriprise Financial is dedicated to utilizing the firm’s resources and talents to improve the lives of individuals and build strong communities. Through grants, volunteerism and employee and advisor gift matching programs, the company supports a diverse group of over 6,500 nonprofits across the country. Last year, our employees contributed more than 80,000 volunteer hours to nonprofits nationwide. For more information visit <https://www.ameriprise.com/financial-planning/about/community-relations>

About Ameriprise Financial

At Ameriprise Financial, we have been helping people feel confident about their financial future for more than 120 years. With a network of 10,000 financial advisors and extensive asset management, advisory and insurance

capabilities, we have the strength and expertise to serve the full range of consumer financial needs. For more information, or to find an Ameriprise financial advisor, visit **ameriprise.com**.

*About the Match: Ameriprise Financial has committed \$500,000 to Feeding America. This amount will be used to double the impact of gifts received between now and Thanksgiving. Gifts received after the campaign or in excess of this amount will not be matched but will still help provide food for those in need.

**Currently, \$1 helps provide 11 meals secured by Feeding America on behalf of local member food banks. Historical meal equivalencies vary and are updated each year.

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