



NEWS RELEASE

Ameriprise Financial Announces Schedule for First Quarter 2011 Investor Conference Call and Annual Meeting of Shareholders

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MINNEAPOLIS--(BUSINESS WIRE)-- Ameriprise Financial, Inc. (NYSE: AMP) has announced the timing of its first quarter 2011 investor conference call and annual meeting of shareholders.

First quarter 2011 Investor Conference Call

The company plans to host its first quarter 2011 investor conference call on Tuesday, April 26, 2011 at 8:00 a.m. (CT). The company plans to announce first quarter 2011 financial results on Monday, April 25, 2011 after the close of the New York Stock Exchange.

The live audio webcast of the investor call, as well as the earnings release, quarterly statistical supplement and presentation slides, will be accessible to the general public on the company's investor relations website at ir.ameriprise.com.

Annual Meeting of Shareholders

The company plans to host its annual meeting of shareholders on Wednesday, April 27, 2011 at its headquarters at 707 Second Avenue South in Minneapolis at 11:00 a.m. (CT). Holders of record of Ameriprise Financial common stock as of February 28, 2011 are entitled to vote at the meeting.

A live audio webcast of the annual meeting of shareholders will be accessible to the general public at

ir.ameriprise.com.

Ameriprise Financial, Inc. is a diversified financial services company serving the comprehensive financial planning needs of the mass affluent and affluent. For more information, visit **ameriprise.com**.

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