NEWS RELEASE

Ameriprise Financial 2005 Employee Giving Campaign Raises $4.4 million; Company Achieves Record Participation Rate of 70 Percent

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MINNEAPOLIS--(BUSINESS WIRE)--Jan. 23, 2006--In its first giving campaign as an independent public company, Ameriprise Financial, Inc. (NYSE:AMP) and its employees raised over $4.4 million for nonprofit organizations. Donations made through the Employee Giving Campaign totaled $2,246,797 and a dollar-for-dollar match by Ameriprise Financial doubled the amount to a total of $4,493,594. Ameriprise Financial runs an "open" campaign, allowing employees to designate their contributions to any eligible nonprofit organization or one of the company's featured federations, including America's Charities, Community Health Charities, Earth Share, Global Impact and United Way.

In 2005, Ameriprise Financial set a record with a 70 percent participation rate, up from 61 percent in 2004. Ameriprise Financial's Employee Giving Campaign includes the company's 7,500 employees, as well as 3,000 employee financial advisors across the country.

"Our campaign is a great example of how the company and employees work together to support local communities across the country," said Terry Williams, director of Ameriprise Financial Community Relations. "The results are a testament that giving back is as much a part of our future as it is our past."

About Ameriprise Financial Community Relations

Ameriprise Financial supports communities across the nation where our clients, advisors and employees live and work. As a leading provider of financial services, the company strives to help individuals from all walks of life

achieve financial independence. Ameriprise Financial focuses its corporate giving in three key areas, Financial Well-Being for a LifetimeSM, Arts & Culture, and Employee- and Advisor-Driven Causes. Ameriprise Financial currently matches employee contributions to all eligible nonprofit organizations. The company also recognizes the volunteer service and monetary donations made by its advisors through an Advisor Gift Matching Program.

About Ameriprise Financial

Ameriprise Financial, Inc. is a leading financial planning and services company that provides solutions for clients' asset accumulation, income management and insurance protection needs. Through a nationwide network of more than 10,000 financial advisors, Ameriprise Financial delivers tailored solutions to clients through a comprehensive and personalized financial planning approach built on a long-term relationship with a knowledgeable advisor. The company specializes in meeting the retirement-related financial needs of the mass affluent. For more information about our services and providers, visit **www.ameriprise.com**.

Financial advisory services and investments available through Ameriprise Financial Services, Inc. Member NASD and SIPC.

CONTACT: Ameriprise Financial, Inc., MinneapolisJennifer Jones, 612-671-5508
Jennifer.r.jones@ampf.com

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