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CDW Boosts App Marketplace With Canvas Collaboration

Canvas Platform Connects CDW Customers to Feature-rich Mobile Apps

VERNON HILLS, Ill.--(BUSINESS WIRE)-- [CDW](#) (NASDAQ: CDW), a leading provider of technology solutions to business, government, education and healthcare, today announced a new collaboration with the cloud-based software service Canvas to broaden the offering portfolio in CDW's [App Marketplace](#) - an online, easy-to-navigate portal built to help organizations find leading enterprise mobile app solutions and the developers who create them. For the initial launch, CDW selected over 80 of Canvas' top performing mobile apps that span key vertical markets targeted in CDW's [Total Mobility Management](#) (TMM) offering.

Canvas' mobile app platform enables CDW customers to not only digitize paper-based business forms and manual processes, but also to improve processes and workflows, resulting in significant increases in productivity and substantial cost savings without the need for proficiencies in programming or app development. Every Canvas app is fully customizable by the end user and works with all mobile platforms including smartphones and tablets that run on iOS, Android, Blackberry and Windows. Organizations can customize Canvas apps to suit specific business needs, with the option to incorporate functionality such as GPS, image capture, dispatch, barcode scanning, electronic signatures, push notifications and access to business data such as parts catalogs, price lists or patient records.

CDW's App Marketplace alliances with Canvas and other trusted developer partners are just a part of its comprehensive [Total Mobility Management](#) portfolio of services, which addresses a full range of business challenges, helping customers increase productivity and reduce the complexity associated with anytime, anywhere access.

"Canvas solutions enable our customers to improve their businesses quickly and cost effectively by replacing inefficient paper processes with mobile apps," said Andrea Bradshaw, CDW vice president and general manager of mobility solutions. "CDW's collaboration with Canvas broadens the scope of our App Marketplace, providing customers with a single, online destination that addresses all of their enterprise app needs."

Because customers only pay a flat annual subscription fee per user for unlimited apps and usage, the cost can be significantly lower than similar services with traditional app developers. Many organizations can leverage their operating expense budget versus capital expenditures. CDW customers can also get their first 30 days free, and can calculate potential savings using Canvas' ROI tool.

"As a technology leader, CDW plays a true consultative role with its vast customer base, providing insight and guidance across a variety of technology categories," said Joe Gatto, vice president of channel sales, Canvas. "This collaboration is about assisting CDW in delivering best-of-breed solutions in the area of mobile business processes and apps."

To learn more about CDW's mobility offerings, visit www.cdw.com/mobility.

About CDW

CDW is a leading provider of technology solutions to business, government, education and healthcare. A Fortune 500 company, CDW was founded in 1984 and employs approximately 7,200 coworkers. For the trailing twelve months ended September 30, 2014, the company generated net sales of more than \$11.7 billion. For more information, visit www.CDW.com.

CDWPR-CO

CDW
Kelly Caraher, 847-968-0729
kellyc@cdw.com
or
O'Keeffe & Company
Marty Nott, 585-271-1141

mnott@okco.com

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