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Win a Wireless Lab: CDW-G and Discovery Education Launch 12th-Annual K-12 Sweepstakes

Annual Sweepstakes Offer Schools the Chance to Win \$90,000 in Grants to Bring Innovative Technology to the Classroom

VERNON HILLS, Ill. & SILVER SPRING, Md.--(BUSINESS WIRE)-- [CDW Government](#), the dedicated government organization within CDW (NASDAQ: CDW), and Discovery Education, the leading provider of digital content for K-12 classrooms, today announced the launch of the 12th-annual Win a Wireless Lab Sweepstakes program. The 2014 Win a Wireless Lab Sweepstakes will award two schools \$45,000 each in technology grants, including on-site professional development from CDW-G and Discovery Education and a \$5,000 Discovery Education digital media reward.

"When educators can pair skilled instruction with cutting-edge technology, it transforms the way students learn," said Julie Smith, vice president for K-12 education, CDW-G. "But budget realities often render schools unable to upgrade technology to the latest and greatest. With Win a Wireless Lab, K-12 schools have a unique opportunity to provide students and teachers with technology that can redefine the classroom."

From January 3 to May 1, U.S. public and private school employees are eligible to enter the sweepstakes once a day at www.winawirelesslab.com or increase their daily entries via Twitter at [@WinWirelessLab](#). CDW-G and Discovery Education will also award technology prizes to 16 weekly winners. Winners will be selected at random from each week's entries. There will also be a top referrer prize awarded to the individual who refers the most people to the sweepstakes and four instant monthly winners who will receive a tablet for personal use.

"Discovery Education is honored to yet again participate in this partnership with CDW-G to provide schools with technology tools and resources that will engage students and enhance classroom instruction," said Mary Rollins, vice president, Discovery Education. "Year after year we see the positive impact the Win a Wireless Lab grants make as schools across the country transform their classrooms into engaging digital environments that better reach today's students."

Since 2002, Win a Wireless Lab has provided more than \$1.9 million in classroom technology, including complete mobile classrooms implemented in 33 schools across 21 states.

CDW-G and Discovery Education will announce the grand prize winners in summer 2014. A complete list of rules is available online at www.winawirelesslab.com. Educators are encouraged to participate in the Win a Wireless Lab community online at [@WinWirelessLab](#) and on the sweepstakes' [Facebook](#) and [Pinterest](#) page.

About CDW-G

A wholly owned subsidiary of CDW (NASDAQ: CDW), CDW Government (CDW-G) is a leading provider of technology solutions to government, education and healthcare customers. The company features dedicated account managers who help customers choose the right technology products and services to meet their needs. The company's solutions architects and engineers offer expertise in designing customized solutions, while its advanced technology engineers assist customers with the implementation and long-term management of those solutions. Areas of focus include notebooks, desktops, printers, servers and storage, unified communications, security, wireless, power and cooling, networking, software licensing and mobility solutions.

For more information about CDW-G product offerings, procurement options, service and solutions, call 1.800.808.4239, email cdwgsales@cdwg.com or visit the CDW-G Web site at www.CDWG.com.

About Discovery Education

Discovery Education is the global leader in standards-based digital content for K-12, transforming teaching and learning with award-winning digital textbooks, multimedia content that supports the implementation of Common Core, professional development, assessment tools and the largest professional learning community of its kind. Available in over half of all U.S. schools, community colleges and in 50 countries around the world, Discovery Education partners with districts, states and like-minded organizations to captivate students, empower teachers and transform classrooms with customized solutions that

accelerate academic achievement. Discovery Education is powered by Discovery Communications (NASDAQ: DISCA, DISCB, DISCK), the number one nonfiction media company in the world. Explore the future of education at www.discoveryeducation.com.

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