



NEWS RELEASE

The Real Brokerage Opens Operations in New Brunswick

2026-06-02

Creativ Realty serves as the foundation for Real's expansion into New Brunswick, bringing 42 agents and a strong market presence across southeast New Brunswick

MIAMI--(BUSINESS WIRE)-- The Real Brokerage Inc. (NASDAQ: REAX), a real estate technology platform focused on innovation and agent culture, announced today that it has expanded into New Brunswick, marking the company's sixth Canadian province and further strengthening its growing presence across Canada. Real opens for business in New Brunswick through the addition of Creativ Realty, an independent brokerage led by Martin Gallant, who joins Real as Managing Broker for the province.

Creativ Realty operates across southeast New Brunswick and has built a reputation for its collaborative culture as a member of the Leading Real Estate Companies of the World® network. Its 42 agents serve buyers and sellers across all price points, including the luxury market, and the brokerage generated more than \$300 million in sales volume in 2025.

A top-producing agent, Gallant has played a key leadership role in the brokerage's strategic direction and agent development for many years and has officially led the brokerage as managing partner since 2023. He plans to bring that leadership experience to Real to help foster growth across New Brunswick and support future expansion opportunities throughout Canada.

"New Brunswick represents an important strategic expansion for Real as we continue growing our footprint across Canada," said Jason Cassity, Real's Chief Growth Officer. "We've seen growing interest from agents across the province

who are looking for a more modern, collaborative brokerage model, and Martin and the entire Creativ Realty team provide the ideal foundation from which to grow Real's presence in New Brunswick. We're excited to welcome them to Real and look forward to seeing Martin continue to grow Real's presence throughout the province."

Gallant said, "As we evaluated the future of our business and how best to support our agents long term, we felt we found our people with Real. The culture aligned naturally with what we've built at Creativ and the technology platform, education and fee structure made the decision even more compelling. We're excited to bring that to New Brunswick, and there is already strong interest from agents throughout the province who are looking to join us."

With the addition of New Brunswick, Real now operates in six Canadian provinces: British Columbia, Alberta, Saskatchewan, Manitoba, Ontario and New Brunswick.

About Real

Real (NASDAQ: REAX) is a real estate experience company working to make life's most complex transaction simpler. The fast-growing company combines essential real estate, mortgage and closing services with powerful technology to deliver a single seamless end-to-end consumer experience, guided by trusted agents. With a presence in all 50 states across the U.S. and Canada, Real supports over 34,000 agents who use its digital brokerage platform and tight-knit professional community to power their own forward-thinking businesses.

Forward-Looking Statements

Some of the statements in this press release are "forward-looking statements," as that term is defined in the Private Securities Litigation Reform Act of 1995, including statements regarding the Company's growth. These forward-looking statements are subject to risks, uncertainties and assumptions, including the risk of slowdowns in real estate markets, economic and industry downturns and Real's ability to attract new agents and retain current agents. Accordingly, these forward-looking statements should be evaluated with consideration given to the many risks and uncertainties that could cause actual results and events to differ materially from those in the forward-looking statements. They include the risks discussed under the heading "Risk Factors" in the Company's Annual Information Form dated March 4, 2026, a copy of which is available under the Company's SEDAR+ profile at www.sedarplus.ca. It is not possible for management to predict all the possible risks that could affect Real or to assess the impact of all possible risks on Real's business.

Investor inquiries, please contact:

Loren Irwin

Director, Investor Relations and Financial Reporting

investors@therealbrokerage.com

908.280.2515

For media inquiries, please contact:

press@therealbrokerage.com

201.564.4221

Source: The Real Brokerage Inc.