



NEWS RELEASE

Sandy MacKay Brings Found Spaces Realty Group and Network of 50 Top Ontario Agents to Real

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Real strengthens its Ontario presence with one of Canada's best-known real estate leaders and a high-performing network of agents with more than \$500 million in annual sales

MIAMI--(BUSINESS WIRE)-- The Real Brokerage Inc. (NASDAQ: REAX), a leading real estate technology platform redefining the industry through innovation and culture, today announced that Sandy MacKay, one of Canada's most respected team leaders and real estate investment experts, has brought his 12-agent Found Spaces Realty Group team, averaging \$100 million in volume per year over the past eight years, as well as a network of 50 additional top-producing agents across Ontario with \$500 million in annual sales to Real.

With 15 years of real estate investment experience, including nearly 12 years as an agent, MacKay has become well-known for his brokerage leadership and real estate investment expertise, helping others build wealth through real estate ownership.

His 12-agent team, Found Spaces Realty Group, has sold more than 2,000 homes over the past eight years. Before becoming a Realtor, he built a successful investing background that shaped his approach to client service and portfolio strategy. He is the co-founder of the Breakthrough Real Estate Investing Podcast, which became the No. 1 real estate investing podcast in Canada, and he leads VIC Capital, one of Ontario's most active investment communities.

Joining MacKay at Real are four key members of his leadership team. This includes author, speaker, and coach Chris Chopite, founder of Inspired Co., a top-tier real estate coaching company that serves more than 100 agents; Martin Kuev,

co-founder of VIC Capital; as well as Ana Marin, Director of Operations, and Mike Johnson, Vice President and Sales Director.

“Sandy represents exactly the kind of forward-thinking leaders who excel at Real,” said Tamir Poleg, Chairman and CEO of Real. “His influence in the investment space, combined with his commitment to coaching, productivity and culture, aligns perfectly with our mission. Sandy brings a strong leadership team and powerful network of top producers who not only strengthen our presence across Ontario, but also expand Real’s leadership in the investment-focused segment of the market.”

MacKay said the decision to join Real was driven by the company’s entrepreneurial model and commitment to agent empowerment.

“Real offers the model of the future,” he said. “Traditional brokerages put a ceiling on how far you can grow. Real gives team leaders and agents the ability to think bigger, expand anywhere and build long-term wealth. The financial model, the technology and the culture of productivity create an environment where ambitious agents can thrive.”

Chopite emphasized Real’s innovation, culture and people-first approach. “Real is the Netflix of real estate,” he said. “Just like Netflix disrupted the way people watched movies, Real is trailblazing a better way for agents to work. This is the age of technology and relationships, and Real is leading both. The innovations around HeyLeo and Real Wallet impressed me immediately, but even more impressive were the people. Everyone here is willing to help. I want to make a major impact on this industry, and I couldn’t think of a better company to align with.”

Their arrival comes as Real continues to grow its agent count, which now exceeds 31,000 and expands its technology ecosystem. The company recently introduced HeyLeo, an industry-leading, voice-interactive, AI-powered consumer search experience. Real also launched major enhancements to Leo CoPilot, its agent-centric AI assistant, including real-time, voice-enabled support across operations, compliance and marketing. In addition, Real unveiled upgrades to Real Wallet, the first-of-its-kind embedded finance platform in the residential brokerage industry.

About Real

Real (NASDAQ: REAX) is a real estate experience company working to make life’s most complex transaction simpler. The fast-growing company combines essential real estate, mortgage and closing services with powerful technology to deliver a single seamless end-to-end consumer experience, guided by trusted agents. With a presence in all 50 states across the U.S. and Canada, Real supports over 31,000 agents who use its digital brokerage platform and tight-knit professional community to power their own forward-thinking businesses.

Forward-Looking Statements

Some of the statements in this press release are "forward-looking statements," as that term is defined in the Private Securities Litigation Reform Act of 1995, including statements regarding agent growth and expected home sales volume. These forward-looking statements are subject to risks, uncertainties and assumptions, including the risk of slowdowns in real estate markets, economic and industry downturns and Real's ability to attract new agents and retain current agents. Accordingly, these forward-looking statements should be evaluated with consideration given to the many risks and uncertainties that could cause actual results and events to differ materially from those in the forward-looking statements. They include the risks discussed under the heading "Risk Factors" in the Company's Annual Information Form dated March 6, 2025, and "Risks and Uncertainties" in the Company's Quarterly Management's Discussion and Analysis for the period ended September 30, 2025, copies of which are available under the Company's SEDAR+ profile at **www.sedarplus.ca**. It is not possible for management to predict all the possible risks that could affect Real or to assess the impact of all possible risks on Real's business.

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