



NEWS RELEASE

# Real Luxury Tapped to Lead Sales and Marketing for Bozeman Yards—Bozeman’s Boldest New Luxury Condo Development

2025-08-11

Poised for a \$100 million sell-out, the project redefines mountain luxury living in Montana's fastest-growing market

MIAMI--(BUSINESS WIRE)-- The Real Brokerage Inc. (NASDAQ: REAX), a leading real estate technology platform redefining the industry through innovation and culture, today announced that Real Luxury, the company’s elite division focused on high-end real estate, has been selected to lead sales and marketing for Bozeman Yards, a landmark new luxury condominium development in Bozeman, Mont. Expected to surpass \$100 million in total sales, Bozeman Yards is poised to set a new standard for amenities and quality of life in Bozeman’s growing luxury real estate market.

Leading the effort are Kofi Nartey, Executive Director of Real Luxury, and Amelia Turbyfill, Real Luxury Regional Director for the Northwest. In collaboration with Bozeman Realty Group, Nartey and Turbyfill will oversee the full sales strategy and marketing campaign, bringing together national prestige, global reach and deep local market expertise to attract a new wave of luxury buyers.

“We are thrilled to bring Bozeman Yards to market,” Nartey said. “This project perfectly blends urban luxury living, nature, design and lifestyle. It’s an embodiment of modern luxury in one of the most dynamic emerging markets in the West.”

## Redefining Mountain Luxury Living

Phase One of Bozeman Yards will include 39 thoughtfully designed residences, featuring premium penthouses, a state-

of-the-art wellness center, full gym, plunge pool and stunning views of the Bridger Mountains. The project offers a unique lifestyle proposition for affluent buyers who desire high-design, access to nature and community without the density or saturation of traditional luxury hubs.

With the private Yellowstone Club nearby and the highly anticipated One & Only Moonlight Basin coming to Big Sky, Bozeman is quickly becoming a preferred alternative to conventional high-end resort towns, offering exclusivity, authenticity and lifestyle.

"Today's buyers want experience, privacy, nature and a strong sense of place," Turbyfill said. "Bozeman Yards is more than a development. It's a destination for those seeking to live well, breathe deep and invest in a lifestyle as much as a property. It embodies everything Bozeman stands for and everything discerning buyers are looking for."

## Strong Early Interest

With full delivery projected for Fall 2027, Bozeman Yards is already drawing strong demand, with over 25% of residences reserved during the pre-launch phase. Interest spans regional second-home buyers to national investors seeking long-term lifestyle and equity upside in Montana's fastest-growing market.

To learn more or schedule a private appointment, please email Turbyfill at [a@ameliarealestateco.com](mailto:a@ameliarealestateco.com) or Nartey at [kofi@globlred.com](mailto:kofi@globlred.com).

## About Real

Real (NASDAQ: REAX) is a real estate experience company working to make life's most complex transaction simpler. The fast-growing company combines essential real estate, mortgage and closing services with powerful technology to deliver a single seamless end-to-end consumer experience, guided by trusted agents. With a presence in all 50 states throughout the U.S. and Canada, Real supports over 29,000 agents who use its digital brokerage platform and tight-knit professional community to power their own forward-thinking businesses. Additional information can be found on its website at [www.onereal.com](http://www.onereal.com).

## Forward-Looking Statements

Some of the statements in this press release are "forward-looking statements," as that term is defined in the Private Securities Litigation Reform Act of 1995, including statements regarding agent growth. These forward-looking statements are subject to risks, uncertainties and assumptions, including the risk of slowdowns in real estate markets, economic and industry downturns and Real's ability to attract new agents and retain current agents. Accordingly, these forward-looking statements should be evaluated with consideration given to the many risks and uncertainties that could cause actual results and events to differ materially from those in the forward-looking statements. They include the risks discussed under the heading "Risk Factors" in the Company's Annual Information Form dated March 6, 2025, and "Risks and

Uncertainties” in the Company’s Quarterly Management’s Discussion and Analysis for the period ended June 30, 2025, copies of which are available under the Company’s SEDAR+ profile at [www.sedarplus.ca](http://www.sedarplus.ca). It is not possible for management to predict all the possible risks that could affect Real or to assess the impact of all possible risks on Real's business.

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